

# LMS PLATFORM

## Censeo

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**Cēseō**

*transitive verb*

“think; recommend; assess; determine”

# CENSEO CONTEXT

Censeo is a Learning Management System developed specific to the needs of the international sport and mega event sectors. Created to support the learning process in any language, culture and location through the opportunities latest technologies allow, all facilitated through the cloud.

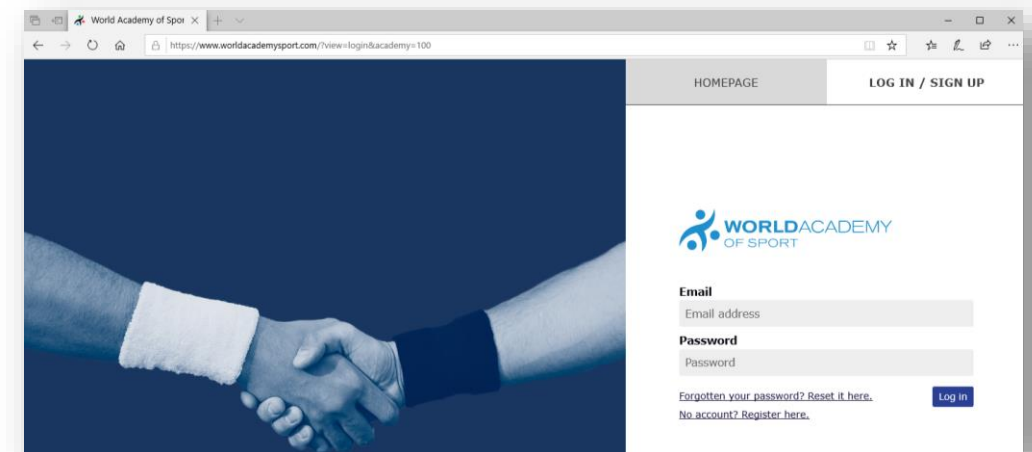
Censeo is tailored to each client's needs and supports the management of all learning activities, from planning through to design, delivery and assessment.

Through Censeo we are able to survey participants of all learning activities, to assess the value and impact of these activities. The data is displayed and tracked through our bespoke dashboards, providing a tool to support decision making processes. We are also able to track the interactions of participants with the System in real time, e.g. rates of online course registration, completion and time to complete courses.

Censeo has been developed to support the process of learning rather than driving the learning process. The structure and functionality is based on workflow.



- ✓ Consolidated presentation of Learning & Certification Pathways
- ✓ Centralised tool for authoring LPs & Courses
- ✓ Complete versioning
- ✓ Record delivery of Courses
- ✓ Deliverers, Delegates, Client leads, Dates, etc
- ✓ Provide reference materials, learning tools & other digital assets
- ✓ Integration of learning apps
- ✓ Centralised management of learning systems with decentralised input & usage
- ✓ Distribution of Feedback Forms
- ✓ Dashboard reports and analytics
- ✓ Medium term impact analysis



# KEY BENEFITS OF CENSEO

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- ✓ **Administration** – The ability to easily manage, administer, track and evaluate learning programmes
- ✓ **Facilitating Learning** – Facilitate, manage, and build all eLearning programs and courses.
- ✓ **Company-Wide Solution** – Can be used throughout the organisation by different functions
- ✓ **Anywhere 24/7 Access** – Cloud-based solution that allows access to your eLearning and training courses anywhere, anytime.
- ✓ **Consistency of Training** – Deliver consistent and centralized training and learning quality through a single source for content, course materials and instructions.
- ✓ **Certification, Tracking and Reporting** – Certify training, generate reports and easily track goal progress, knowledge gains, ROI, and more.
- ✓ **Facilitate Pathways of Learning** - Provide a clear “roadmap” by which all learning needs are identified and tracked.
- ✓ **Cost Savings** - Reduce travel, optimise training expenditure and usage, and minimise facility and instructor costs.



# INTERNATIONAL TENNIS FEDERATION



## CENSEO USE CASE

The ITF recognised the need to update its coaching processes to better utilise digital technologies and further enhance its service offering to all member nations. Additionally, its successful but dated iCoach platform (which provided rich video content and resources to tennis coaches around the world), was increasingly becoming difficult to maintain given technologies had moved on dramatically from when it was first developed in the mid-2000s.

Following a selective competitive tender, WAoS was identified as the stand-out respondent to the requirements of the large technology project that was envisioned given our tried and tested learning platform, our understanding of the needs of international sport federations and our approach to partnership.

The design of the ITF Academy was instigated which entailed the provision of a simple self-publishing eLearning SaaS solution, a complete rebuild of iCoach - with additional features to future proof the system - and an overhaul of coaching certification and on-court-assessments. Naturally, the approach was undertaken in a responsive context with the site now recognised as significant in the digital portfolio of the ITF with a 413% increase in registrations throughout

