

11:30am – 13:00pm

DIGITAL TRANSFORMATION & INNOVATION

- How can the Oil & Gas industry use digital as a key enabler to reduce costs and make faster and better decisions?
- Going beyond operations efficiency; exploring the innovation within the subsurface domain
- Project delivery: How using digital tech can improve the delivery timeframes of major projects, how does O&G compare against other industries?
- Do O&G companies still struggle to translate digital efficiency into better, financial performance and new business growth or is that perception now outdated?
- What should your digital transformation roadmap look like?
- What role can digitalisation and legislation play in making oil & gas sustainable as we move towards net zero?
- Collaboration: Where can innovation be shared and partnerships be built to ensure access to new technology? How can small caps get access to new tools by using industry standardised approaches?
- Partnering successfully to gain a competitive advantage and get to market quicker
- Has the Oil & Gas industry moved from product thinking to project thinking and will that ensure next level delivery?
- What role will new entrants play in the service market? Who is offering solutions, which start up tech should you be looking out for? Could this be the destruction of the oil field service sector as we know it?
- Translating innovation from one industry to another; what can we learn from other industries and from other areas of the O&G value chain?
- With customers' needs and perceptions changing and expectations heightened, is the industry equipped to address this?
- How to obtain efficiencies in developing economies ; how can you make the business case work in a challenging environment?

Panel Speakers:

Keric Morris, Executive Partner, Enterprise Strategy Global Energy and Sustainability Lead, **IBM**

Sergio Fernandez Mena, Chief Technology Officer, **YPF**

Lee Hodder, VP Upstream Digital Transformation, **Shell**

Patrick Von Pattay, VP Digital Portfolio & Transformation, **Wintershall Dea**

Stuart Gregg, Industry Innovation Director, **Axora** (*moderator*)