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European Climate Pact

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April 2021

What have I done for the climate today?

FLY
LESS

CUT FOOD
WASTE

DRIVE
ELECTRIC

GREEN
YOUR
MONEY

WALK
& CYCLE
MORE

EAT
SEASONAL

WEAR
CLOTHES TO
LAST

SPEAK
UP AT
WORK

INSULATE
YOUR
HOME

DIAL IT
DOWN

TALK TO
FRIENDS

GET SOME
SOLAR

TELL YOUR
POLITICIANS

SWITCH
YOUR
ENERGY

REPAIR
& RE-USE

EAT MORE
PLANTS

What happens if we do not act?

Without action on climate change the EU will see, already within the lifetime of our children:

Pollution

400,000 premature deaths per year due to air pollution.

Heat & drought

90,000 annual deaths due to heatwaves.

660,000 additional asylum applications per year in the EU (at 5° temperature increase).

16% of species at risk of extinction (at 4.3° C temperature increase).

Economics

€190 billion annual losses projected for a 3° C increase in global average temperature.

Climate change could lead to a **20% food price rise** in 2050.

Floods

Globally, number of **people at risk** of being forced from their homes by river flooding could increase to **50 million** a year.



93%
of Europeans

see **climate change** as a serious problem.



93%
of Europeans

have taken at least one **action**
to tackle climate change.



79%
of Europeans

agree that taking action on climate change
will lead to **innovation**.



92%
of Europeans

agree that greenhouse gas emissions should be
reduced to a minimum in order to make the
EU economy climate neutral by 2050.



72%
of Europeans

agree that **reducing fossil fuel** imports
can increase energy security and benefit
the EU economically.



70%
of Europeans

agree that **adapting** to the impacts of
climate change can have positive
outcomes for citizens in the EU.



81%
of Europeans

agree that promoting **clean technologies**
outside the EU can benefit the economy.



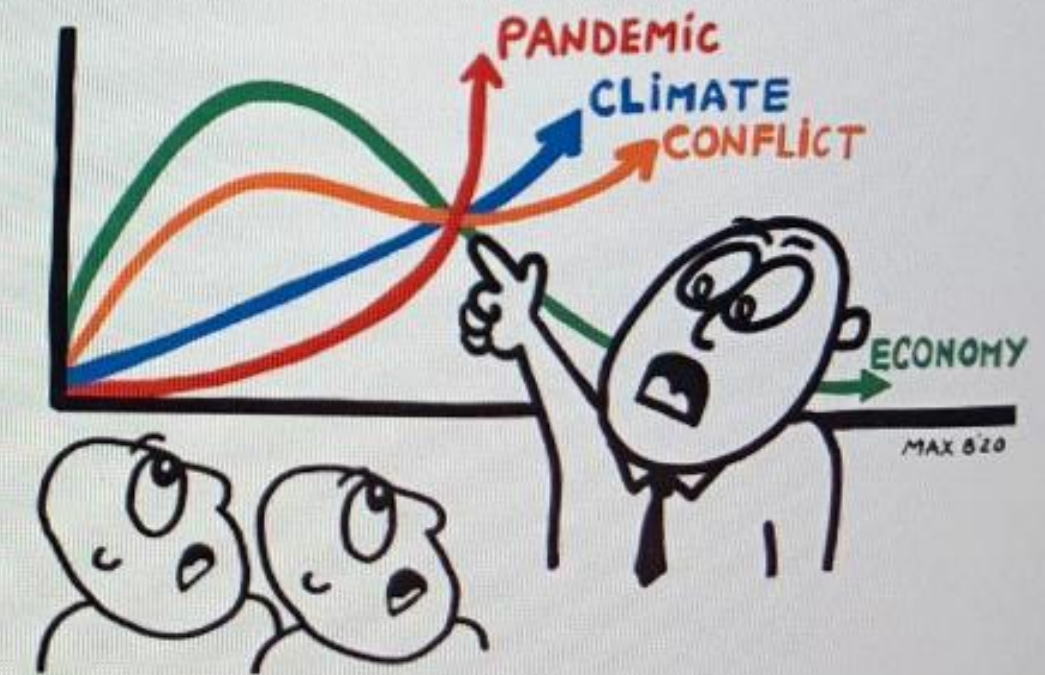
84%
of Europeans

agree more public financial support should be given
to the transition to **clean energies**.

For more information, read the full report
and country factsheets here:

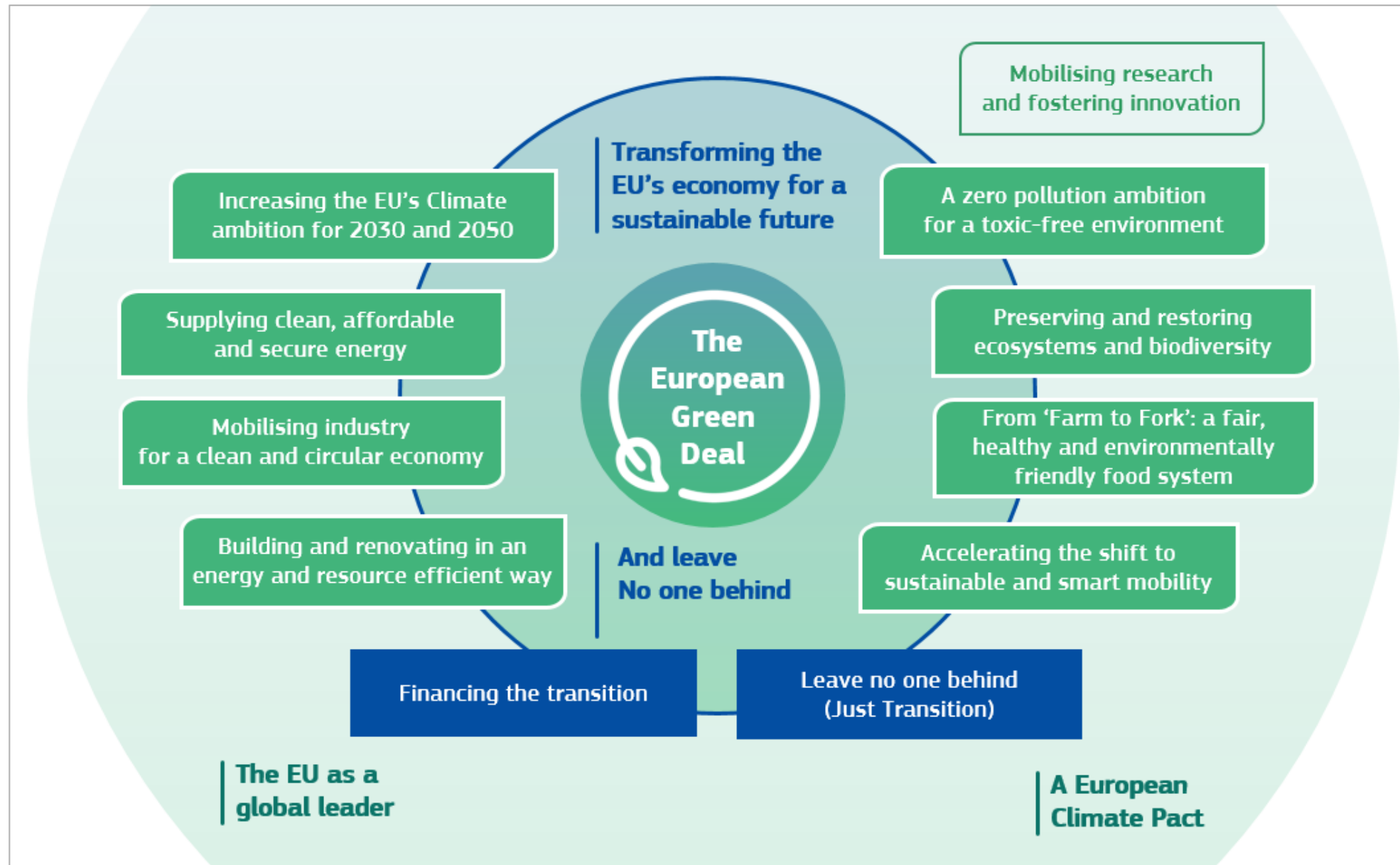


ec.europa.eu/clima/citizens/support



- The disasters are collaborating better than we are!

The European Green Deal



What are the ingredients we need for the climate action?



European Green Deal
(climate neutrality by 2050)



Mid-term targets: -55% by 2030
(compared to 1990)



Legislations & policies



Climate action by
European citizens

... this is where 'the race to climate
neutrality will be won or lost'

European Climate Pact – Awareness & Action

What, why, focus, values, who ?

“The European Climate Pact will bring together everyone who wants to take action for our planet. With the Pact, we want to help everyone in Europe take action in their everyday lives, and give everyone the opportunity to get involved in the green transition and inspire each other. When it comes to tackling climate change, anyone can take action, and everyone can contribute.”

EVP Timmermans





European Climate Pact – Why?

Repairing the way we interact with nature

The European Green Deal is responding not only to science, but also to demands for stronger climate action coming from youth, companies and society at large

The Pact will connect people from all walks of life

Working together, both to tackle climate change and to grasp the opportunities arising from decisive action

Greening the European Commission





Who

Public administrations
regions, cities, local
authorities

Multipliers
organisations & networks with
existing climate actions

Youth
dedicated strand

Civil society
local community, grassroots
organisations, activists

Citizens
consumers, households

Education
schools

Academia
scientific, research
and innovation organisations
& networks

Businesses
Non and for-profit, social
innovators,
trade unions, investors,
philanthropies

Media

What?

The Climate Pact is about **Awareness & Action**.

An opportunity for people, communities and organisations to participate in climate action across Europe:

- **Learn about climate change**
- **Develop and scale up solutions**
- **Connect with others and maximise the impact of these solutions**
- **Support the climate movement**



There will be many ways for citizens to take part

To begin with:

- Apply for a Climate Pact Ambassador
- Commit to a pledge
- Organize a citizen or multi-stakeholder dialogue or event
- **Join Us!** Commit and Act.

COUNT US IN



<https://europa.eu/climate-pact>



<https://futureu.europa.eu> – Conference on the Future of Europe

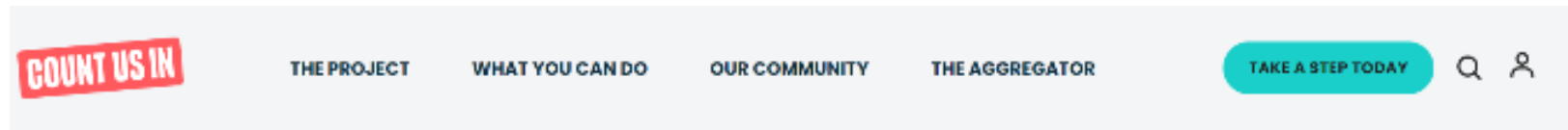
HOW CAN I HELP #1

GET INVOLVED

Take a step
and invite your community to
join you!

Sign up to take a step as an individual
on count-us-in.org/euclimatepact

Invite your communities and networks
to join you!



EU CLIMATE PACT

EUROPE ACTS TOGETHER

The European Climate Pact and the global campaign
Count Us In are joining forces to inspire citizens and
communities across Europe to take practical steps to
reduce carbon pollution and invite everyone to act on
climate.



Francesca Dandolo

France



Activist, grass-roots initiative
'Green corridors' made by citizens
Regenerating nature
esp. in urban environments



Katarina Luhr

Sweden



City of Stockholm, Vice Mayor
Vital role of cities > 70% of emissions
Fossil fuel free and climate neutral by 2040
300 companies engaged
Sharing knowledge, experience, ambition

Example: from discussions to pledges

- **Participatory policy dialogues** - citizens discuss the climate-neutral Europe by 2050; how to reach it; ‘what does it mean for me in my everyday life’; what can I do, what policymakers and other major stakeholders need to do?
 - **Peer parliaments**
 - **Policy roundtables**
- **Pledges** - going beyond regulation; e.g. employee engagement, marketing/communications partnerships; ecosystem-pledges. Framework to be announced in June

Example: a city as a partner: co-creation

- With citizens: participatory budgets, public consultations and dialogues, etc.
- With businesses: charging of electric vehicles, waste recycling, etc.
- With NGOs: awareness raising and implementation of climate-related actions
- With academia: using the local research and innovation
- With youth: capturing the energy and innovative ideas for green transition

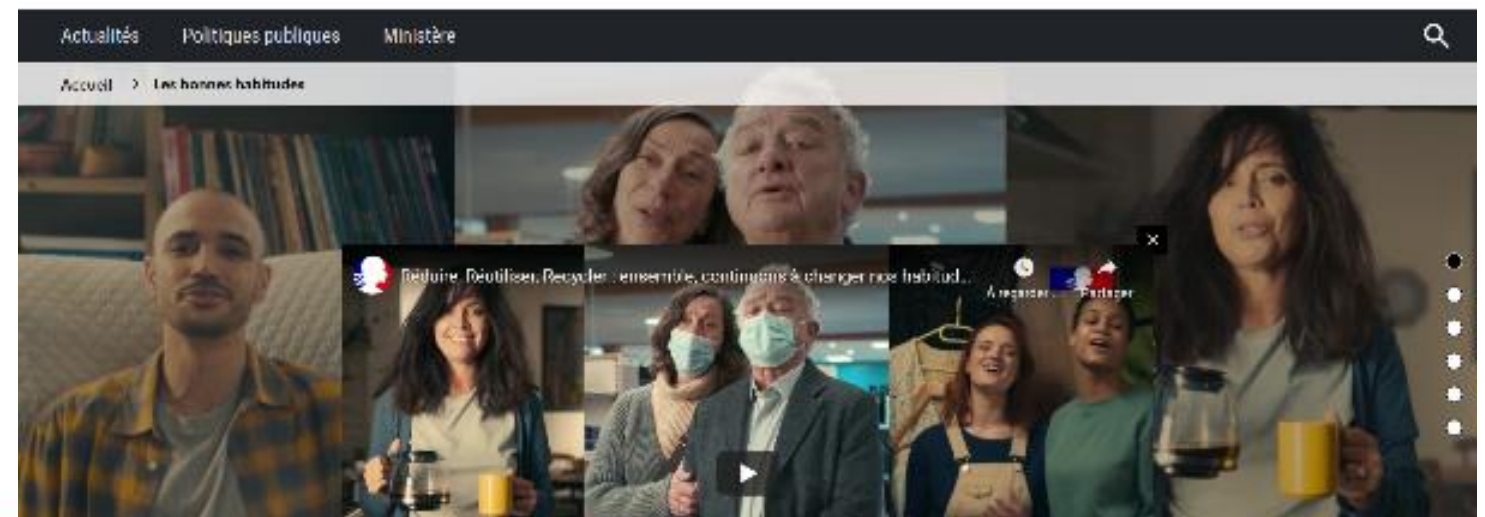
Example: national level

The Netherlands - the Dutch cabinet discusses climate policy with **youth** every 6 months

Denmark - **Youth Climate Council** brings new thinking and solutions to climate ministry

France - **communication campaign on responsible consumption**

- **“Reduce, reuse, recycle” – tips, quiz, etc.**





Every action counts, no action is too small!
Thank you for your contributions!



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*Climate
Action*