

# Why is the UK Living sector no longer an alternative investment?

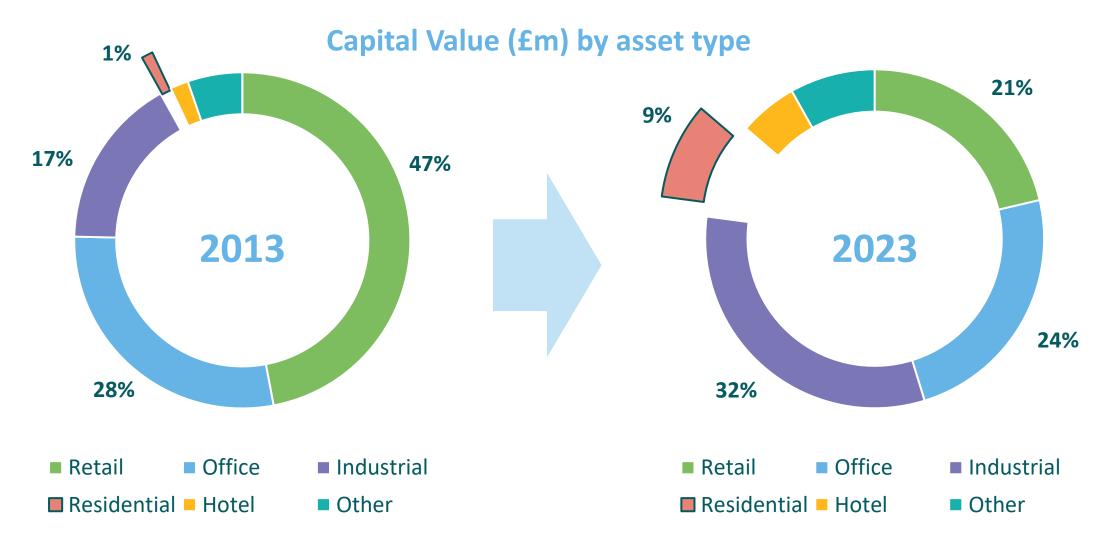
Alex Greaves – Head of UK and European Living September 2023

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#### Living sector

The evolution of its composition according to MSCI

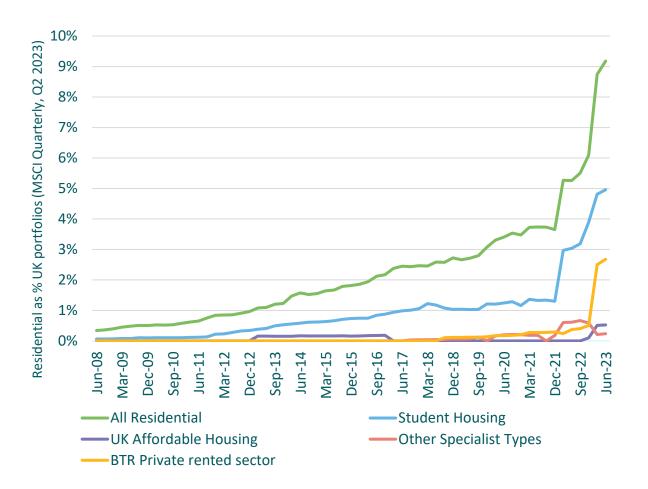


Source: MSCI Quarterly Index, Q2 2023.

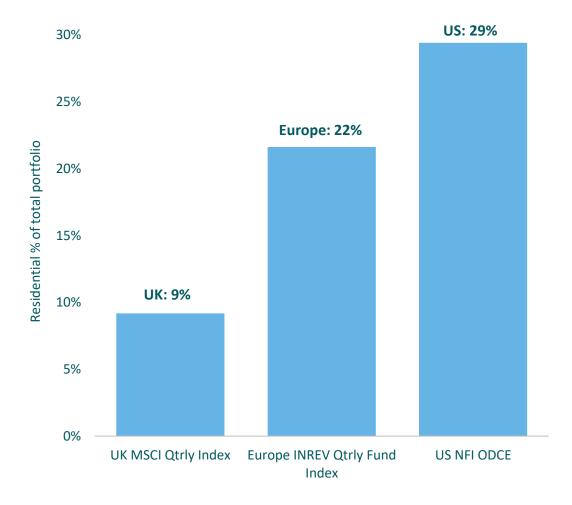
#### The UK lags other markets when it comes to residential investment...

#### Significant growth potential for multi-family and senior housing

The UK has seen increased investor interest in the Living sector...

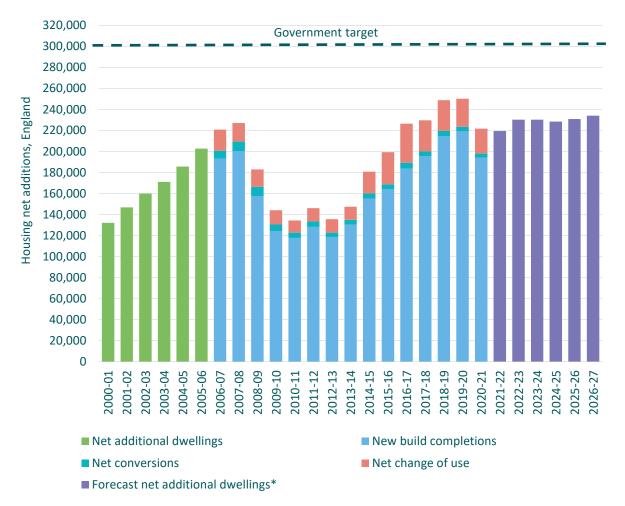


... but allocations remain well below those of other countries

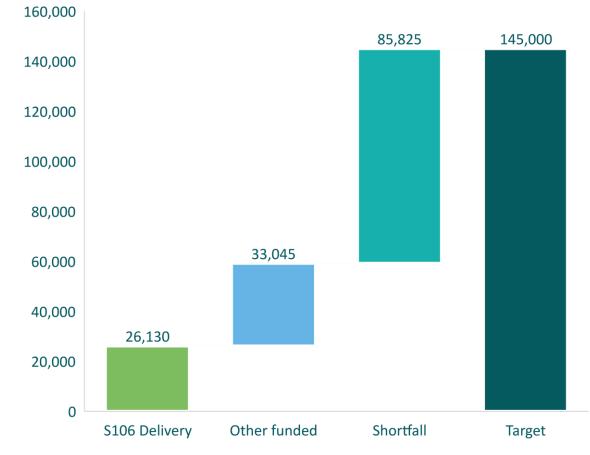


#### Demand and supply imbalance

Supply: Government Target of 300,000 homes p.a.



#### 2021/22 Affordable Housing Completions



#### Saving for a deposit a major roadblock to home ownership



Source: Source: M&G Real Estate, August 2023.

#### Issues / opportunities facing the housing sector



Saving for a deposit – End of Help to Buy (Perhaps not!)



**Planning / Build costs** 



Fire safety



**Retro fitting** 



**Buy to Let investors leaving the market** 



**ESG /EPC ratings** 

Source: M&G Real Estate, 2023. Image source: Google.

#### How should you approach the living sector?

Creating sustainable, diversified, communities



Networks & nights out



Relax 55-75

Retire & rejuvenate



Sustainable income, strong rental growth

The right demographics, in the right locations

Learn 18-25

Study & socialise



**Grow** 30-55

**Focus on family** 

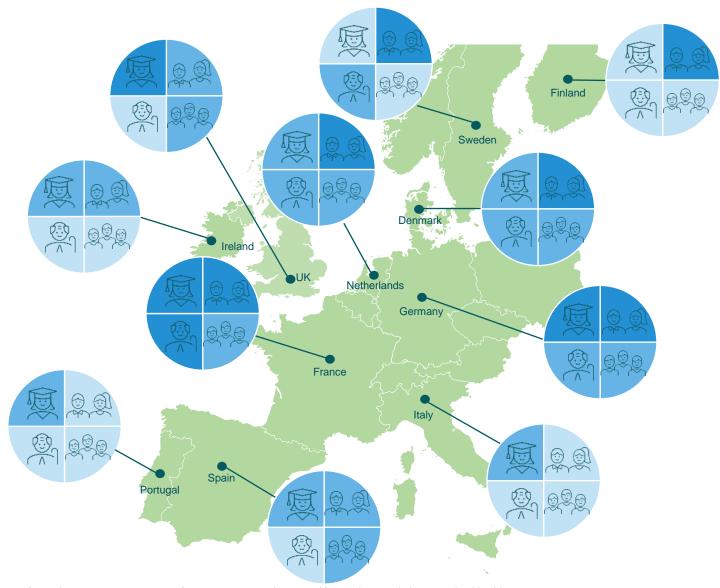


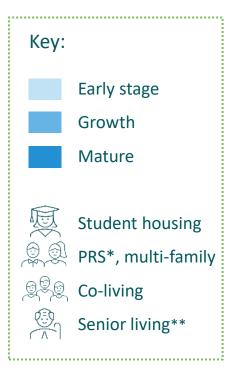
Re-connect\*

Later life

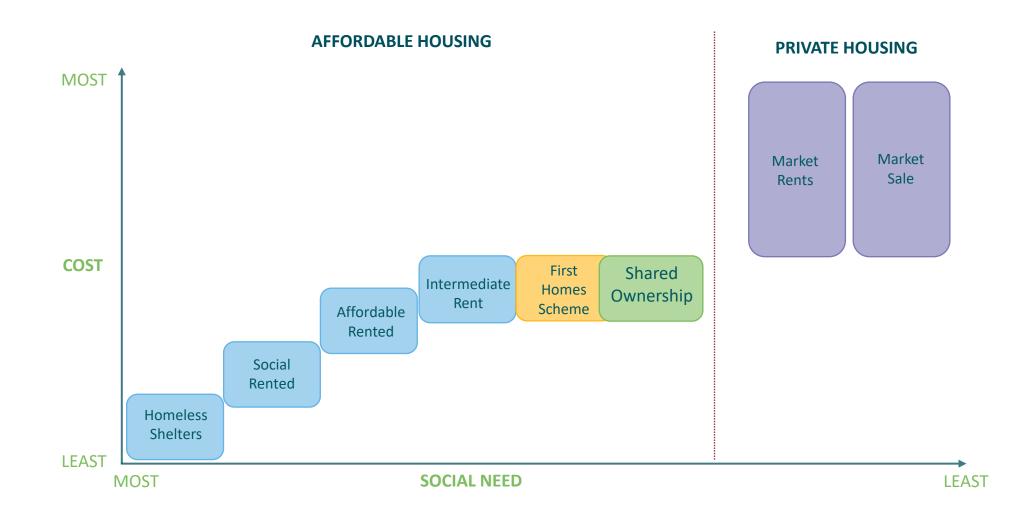


#### European lifecycle





## Types of housing



Source: Gov.uk

## How should you select a partner?

#### Aligned interests with the sector





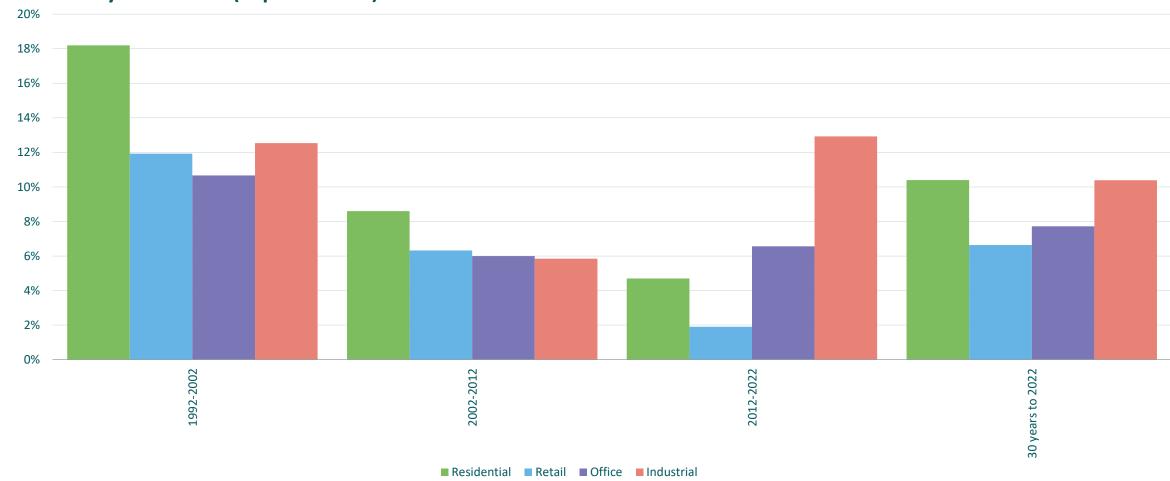


Source: M&G Real Estate, as at 30 June 2023.

#### Residential property offers strong diversification

Past performance is not a guide to future performance

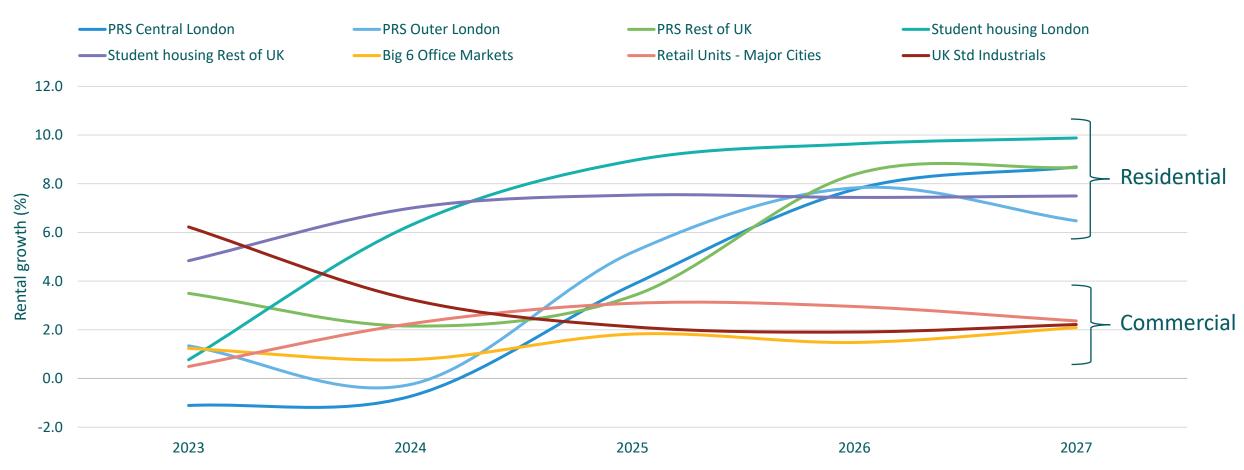
#### Total returns by asset class (% per annum)



#### Attractive rental growth outlook

Student housing expected to outperform against its private rented sector (PRS) counterparts





Source: M&G Real Estate, August 2023. Forecasts are not guaranteed.



# Appendices

#### Important information

- The value of an investment in the Fund will fluctuate, which will cause the Fund's Unit price to fall as well as rise and you may not get back the original amount you invested.
- There is no guarantee that the Fund's objective will be achieved.
- Past performance is not a guide to future performance.
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