



KOPERASI DESA WISATA CANDIREJO

Legality Number: 220/BH/III/2004



Candirejo Street – Sangen Candirejo Borobudur Magelang Central Java – 56553



www.candirejo.com



(0293) 789675

Social Issue & Market

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1. Borobudur Temple is one of Super Priority Destination.
2. Capacity limitation in Borobudur Temple.
3. We were 17th from 21 districts in Magelang regency (income at 1997).

Company Profile

KOPERASI DESA WISATA CANDIREJO

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- Candirejo Tourism Village History
(Grouping, Mapping, Launching)
- Creating Tour Packages
- Collaborating with Travel Agent

Product & Tour Packages

www.candirejo.com



DOKAR VILLAGE TOUR

Harga Per Pax-net : Rp 250.000,- /pax
Durasi : Two Hours.
Minimal Participants : 2 pax
Included : Dokar, Lokal Guide, Home industry, Agro plantation,
Simple gamelan ,Light snack, tea, Donation
Note : Plus lunch = Rp. 300.000,- /pax

One until two hours by Andong/horse carriage and taking a walk exploring the richness of candirejo village to gain insight of daily local community either in custom, tradition, the agricultural system of multi cropping. Having direct experience with the local people in the field of planting, preparing the ground for cultivation, picking many kinds of the seasonal fruits is a memorable that makes a complete decoration within this 1 until 2 hours village tour.



COOKING LESSON

Harga Per Pax-net : Rp 525.000,-/pax
Durasi : Four Hours
Minimal Participants : 2 pax
Included : Dokar-Lokal Guide-Ligh snack-Hot tea-Donation-Lunch-
Practicing cooking lesson.



The Exploration can be done by riding dokar hours carriage (vello) or traditional old bicycle taking a rest at traditional house, while enjoying traditional snack

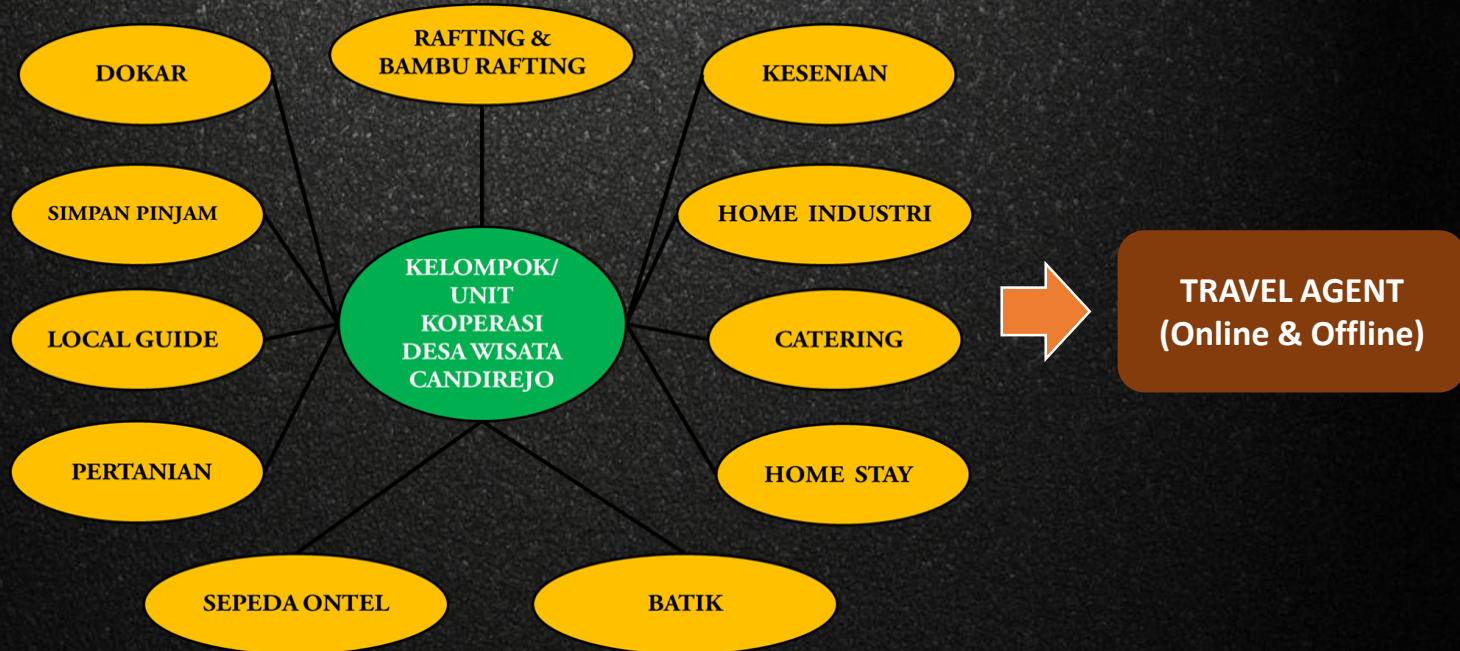
and drink, for later with the lokal house's owner practicing cooking lesson in traditional way in with some material of cooking for luncheon.



Business & Revenue Model

**MoU with Local Communities &
Travel Agent (Online & Offline)**

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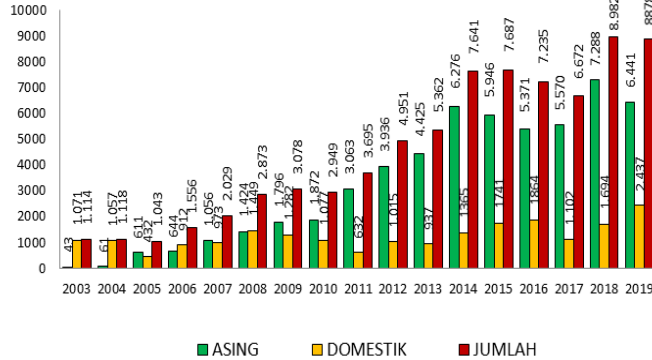


Social Impact

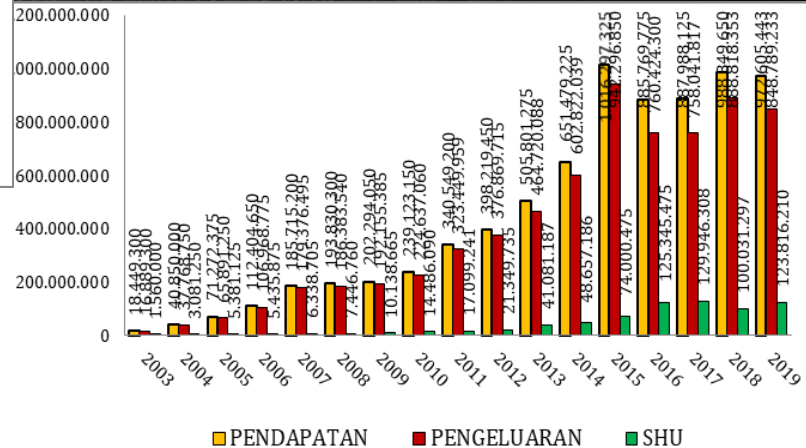
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Community Income

4



Grafik Kunjungan Tamu Tahun 2003 – 2019



Grafik Pendapatan Tahun 2003 – 2019

Social Impact



1 Community Income

NO	KETERANGAN	RENCANA TH 2018	REALISASI TH 2018	%	RENCANA TH 2019	REALISASI TH 2019	%
II	PENGELUARAN / BIAYA						
1	Donasi Dusun	60.000.000	57.690.500	96	60.000.000	73.882.000	123
2	Administrasi	3.000.000	2.384.950	79	3.000.000	2.851.500	95
3	Operasional	40.000.000	15.725.000	39	20.000.000	30.902.000	155
4	Homestay/ Rumah Penduduk	50.000.000	23.610.000	47	35.000.000	22.347.500	64
5	Dokar	175.000.000	234.490.000	134	235.000.000	197.192.500	84
6	Agro Pertanian	20.000.000	14.744.000	74	15.000.000	11.633.000	78
7	Kebersihan	7.000.000	7.734.800	110	8.000.000	7.764.500	97
8	Sepeda ontel	40.000.000	24.955.000	62	25.000.000	20.375.000	82
9	Mobil	15.000.000	2.500.000	17	5.000.000	3.000.000	60
10	Kesenian	15.500.000	10.970.000	71	15.000.000	8.350.000	56
11	Catering	120.000.000	127.776.800	106	130.000.000	96.569.500	74
12	Guide	92.000.000	112.820.000	123	115.000.000	88.745.000	77
13	Kerajinan	16.000.000	3.170.000	20	5.000.000	6.545.000	131
14	Saparan	5.000.000	5.000.000	100	5.000.000	5.000.000	100

Social Impact

2

Conservation of Nature, Arts, and Culture

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Funding History & Resource



- Simpanan Wajib s/d 2020
- Simpanan Pokok s/d 2020
- Cadangan Modal s/d 2020

Rp 209,762,437

01

KEMENPAREKRAF

BIP Homestay
PNPM Pariwisata
Product and Facility Digitization
Human Recourses Improvement Training

02

03

Governments

Human Recourses Improvement Training
Amenities & Accessibilities

CSR – BANK

Human Recourses Improvement Training
Amenities Development

04

Organization Goals



6

1 Community Economic Improvement

2 Sustainability of Nature, Art and Culture

Present

Pandemic → Reduce Capital Reserves

Future

Grant Assistance

Organization Goals Future



6

Grant Assistance

**International Standard Toilets and
Friendly for Disabled**

Agriculture & Kitchen Museum

Human Recourses Improvement Training

Traditional dance performances on a regular basis

Team of Koperasi Desa Wisata Candirejo



Tatak Sariawan
Chairman

Chairman of
The Central Java
Tourism Village
Communication
Forum

Agriculture High
School



Utoyo
Vice Chairman

Public Figure in
Candirejo Village

High School



A.M. Ersyidik
Secretary

Social Activist

High School



S. M. Arifah
Secretary

Environmental
Activist

Associate's Degree



Hesty Puji R.
Treasurer

Environmental
Activist

Bachelor

Partner Organizations



CONTACT DETAILS

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Address

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Email Address

www.candirejo.com

THANK YOU

