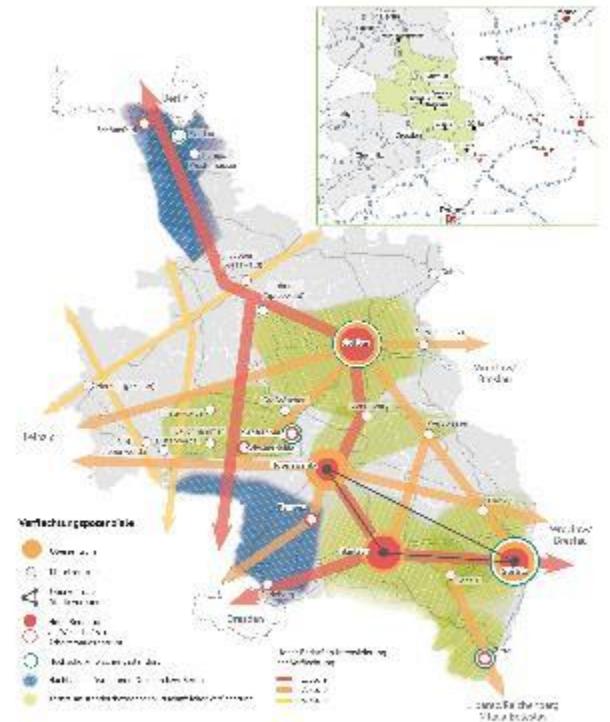


Görlitz as an anchor city in Lusatian Just Transition

Project development and implementation –
our path and lessons learnt to transform to Climate Neutrality
2030

Lusatia as a Region in Transition: Goals and Priorities of Structural Development

- › Görlitz as a municipality is an anchor for the region in all geographic directions
- › Görlitz offers jobs in the region in context of transforming the city into climate neutrality
- › Research Institutes (e. g. CASUS, Building 4.0) and the Innovation Campus/Hydrogen Centre increase the attractiveness
- › Cultural and Creative Professionals discover Görlitz as their place



Identified project categories as a City in transition

- „Climate Neutrality Strategy 2030“

- › Business-related infrastructure
- › Public welfare for the improvement of business-related locational conditions
- › **Urban planning, urban and regional development**
- › Infrastructures for research, innovation and technology transfer as well as supplementary in-company education and training
- › Climate and environmental protection
- › Nature conservation and landscape management
- › Networking
- › Consultation/Community reach out
- › **Qualification/education and training**
- › **Sustainable adaptation of public services**
- › Planning capacities and structural development agencies
- › Scientific monitoring of the transformation process
- › **Strengthening entrepreneurial action**

Connecting the Europe-City “Görlitz-Zgorzelec”



City of Görlitz:

Approx. 56.000 Inhabitants
Surface: 67,52 km²



City of Zgorzelec:

Approx. 30.400 Inhabitants
Surface: 15,88 km²



Project: Climate neutral district heating until 2030



Reduction of CO₂ emissions by more than 75,000 tons per year

With the complete conversion to climate-neutral district heating generation, around 75,000 tons of CO₂ could be saved annually for the entire Europe-City.



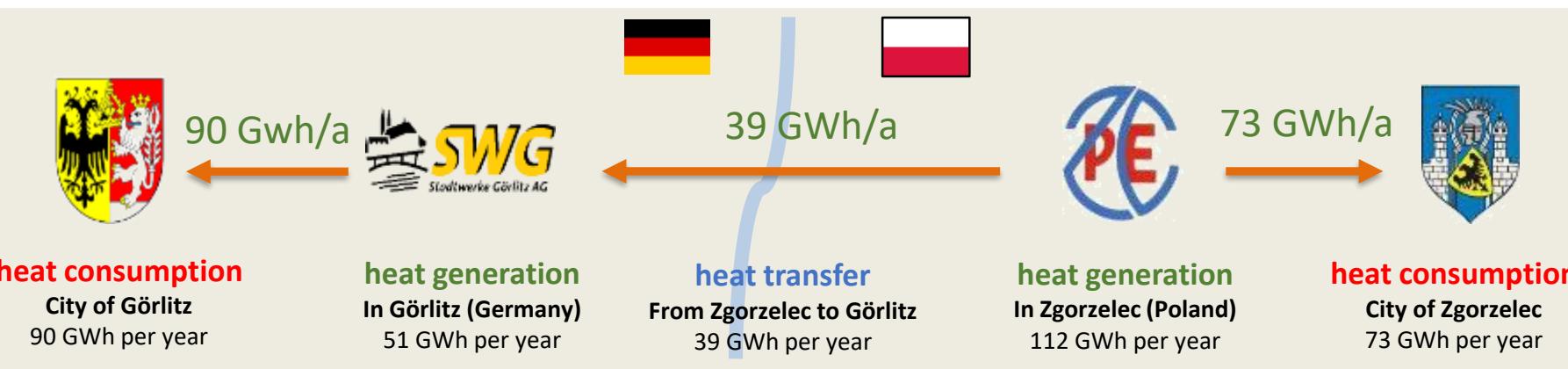
European cooperation

This project has a strong political symbolic character for the exemplary cooperation between Germany and Poland, especially with regard to the "Green Deal".



Significant increase in efficiency

By connecting both district heating networks and using a common generation plant, investment costs can be minimized and synergy effects generated, which has positive effects on the heat price for the customer.



Category: Urban planning, urban and regional development

Project: Testing the City of the Future - a living and working experiment for a climate neutral city of Görlitz

- › **Content:** project aims to generate immigration of professionals from the field of sustainable urban development.
 - › project is embedded in the current initiative "Europastadt Görlitz/Zgorzelec 2030 - City of the Future"
 - › scientific aim of the project is to gain knowledge about the local requirements and prospects of qualified workers, which lead them to settle in certain places – or not → focus will be on sustainable ways of living and working
 - › project offers three-month stays to potential newcomers, which will be offered an apartment in the city free of charge during that period
 - › Partners: Leibniz Institute of Ecological Urban and Regional Development (IOER), represented by the Interdisciplinary Centre for Ecological and Revitalising Urban Transformation (IZS), City of Görlitz (Office for Urban Development), the municipal housing company KommWohnen GmbH and the municipal business development company Europastadt Görlitz/Zgorzelec GmbH
- › **Funding:** BBSR – approx. 3.5 Mio Euros, National Level
- › **Identification:** Concept of former successful project “Testing the City”, scientific and political willingness
- › **Development:** conceptualisation, needs for cooperations, application for funding, cooperation agreements, methods of improvement,
- › **Outcome Measurement:** scientific study on project outcomes/qualified surveys



Category: Qualification/education and training

Project: Webinars - How to make SME climate neutral

- › **Content:** webinars to generate understanding on HOW to make SME climate neutral
 - › Aim is to answer the question: is it already possible to make a small company with three employees climate neutral? And if so, how? An organisational psychologist and environmental expert Markus Will inform companies how it can work and which tools can be used to make it happen
 - › Among other things, they also explore the questions: What does climate neutrality actually mean for a company? Which savings have which effects? And what do you do with the rest that cannot be saved?
- › **Funding:** State Level, Adult education center
- › **Identification:** Concept of “Görlitz Climate Neutrality 2030”, scientific and political willingness
- › **Development:** conceptualisation, needs for cooperations, application for funding, cooperation agreements, methods of improvement,
- › **Outcome Measurement:** qualified surveys



Category: Sustainable adaptation of public services (planned) Project: GoeMoNa

- › **Content:** Within the framework of these projects, municipalities and other public institutions can examine their services to see how they can strengthen sustainable or ecological management of the private sector through changes and also implement these changes
 - › In the City of Görlitz, a sustainability manager is to be hired as part of this project, under whose leadership a municipal sustainability concept for the realization of sustainability goals for the local implementation
 - › project follows a multidimensional approach of the design of sustainability policy/municipal development, which includes cross-sectoral problem perspectives, social and technological aspects as well as participation- and efficiency-orientations
- › **Funding:** National level – approx. 0.5 Mio Euros
- › **Identification:** Contest of Ideas from the region in 2021, two-stage procedure, Contest of ideas still running, possible start of Project: 2022
- › **Development:** conceptualisation, needs for cooperation, application for funding in the contest, cooperation agreements,
- › **Outcome Measurement:** tba within the sustainability concept



Category: Strengthening entrepreneurial action

(planned) Project: Creation of an Innovation Ecosystem - Creative Industries Lusatia

- › **Content:** The role of cultural and creative industries in helping to address climate change, while not obvious, is profound. Cultural and creative practitioners of all kinds have always been closely intertwined with social change, in large parts because they help shape our understanding of the world, frame ideas, anticipate change, and open hearts and minds to new ways of thinking.
 - › project bundles existing resources, networks actors and creates a platform for exchange, collaborative work and peer -learning in Lusatia.
 - › resulting innovation ecosystem - Creative Industries Lusatia makes the region visible as a potential area and offers a basis for settlements in the field of cultural and creative industries and networks actors beyond industry boundaries
- › **Funding:** tba, national, state or EU level – aprox. 3.5 Mio Euros
- › **Identification:** Conceptualisation in 2021 - still running, possible start of Project: 2022
- › **Development:** conceptualisation, needs for cooperation, application for funding, cooperation agreements,
- › **Outcome Measurement:**
 - Number and affiliation of people reached
 - results of project (qualified surveys in context of entrepreneurial indicators)



European City of GörlitzZgorzelec GmbH

**Contact: Europastadt GörlitzZgorzelec GmbH
for Economic Development, City Marketing and Tourism
Fleischerstr. 19
02826 Görlitz**

**Tel.: +49 (3581) 47 57-48
Fax: +49 (3581) 47 57-47**

**E-mail:
k.mueller@europastadt-goerlitz.de**