



event results

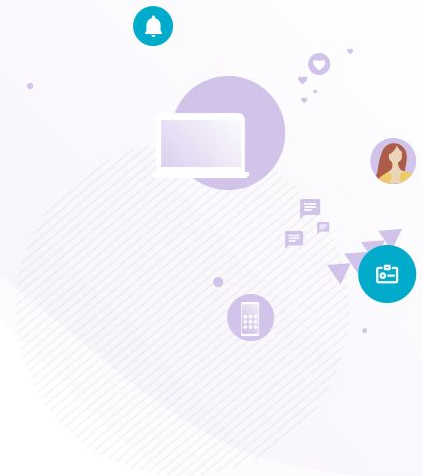
Company Credentials

About Us

We create events worth attending.

We strengthen attendee engagement, increase networking and interaction.

We deepen insights with our advice and smart, measurable event technology.



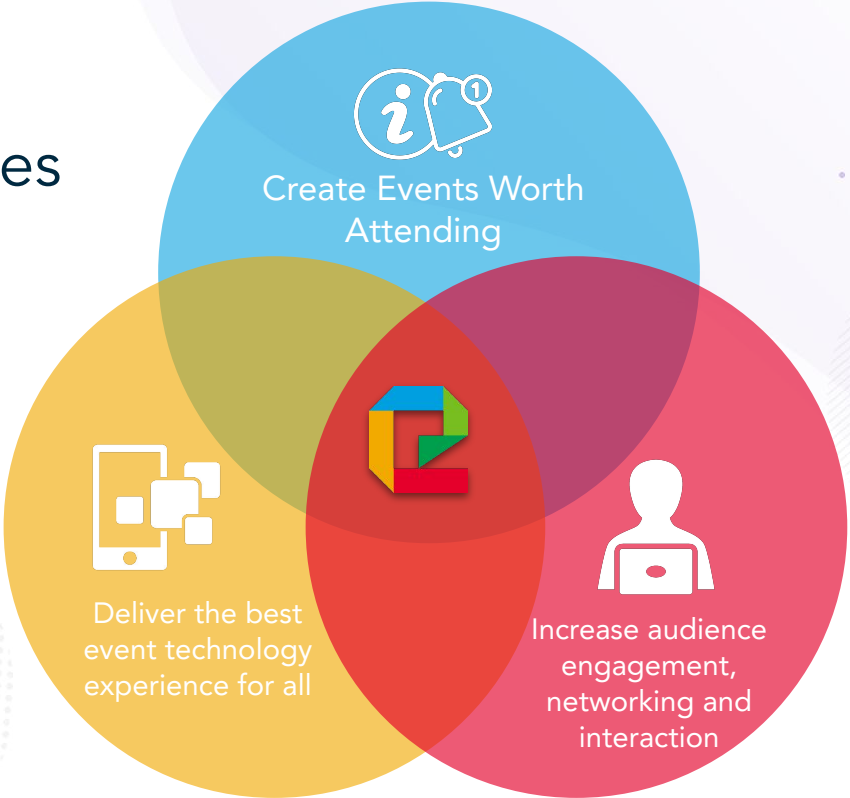
CHAPTER

01

What we do



Our Objectives

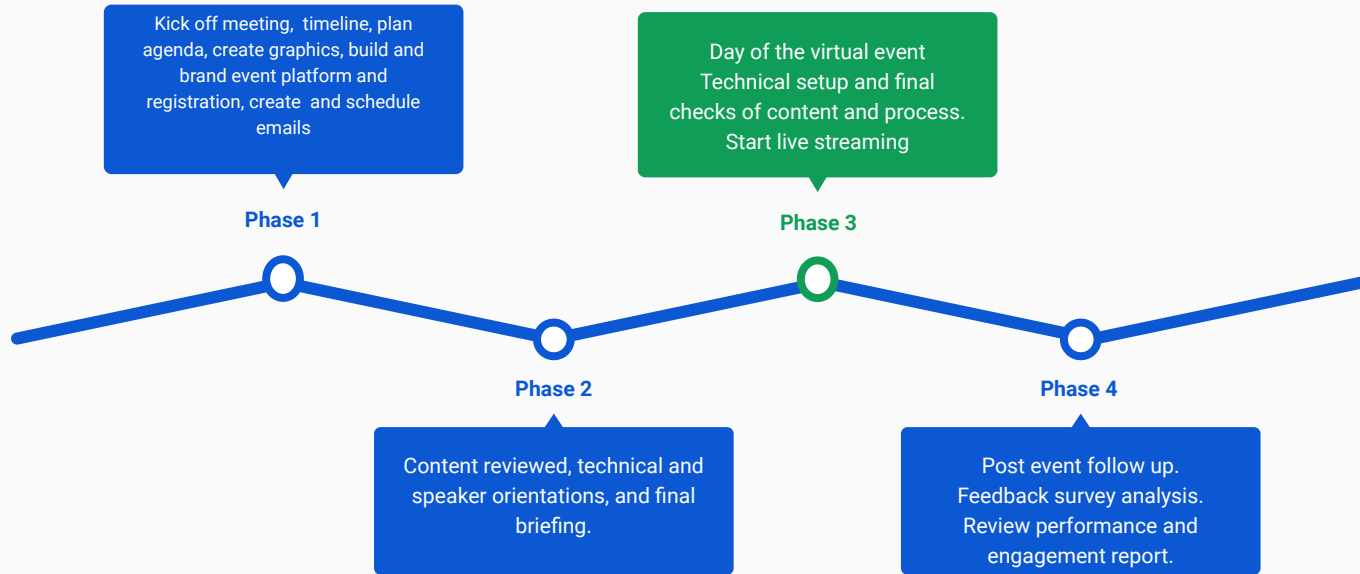


Our aim is for attendees to rate your event experience the best ever. We deliver events where all attendees can watch engaging content, network and interact with one another - regardless of their location.

Extend the reach of your event with a virtual or hybrid approach supported by Event Results. We ensure your attendees, speakers and exhibitors can attend, present and exhibit, regardless of time, travel or Covid barriers.

- Full service project and technical production, advice and support
- AV installation for hybrid events
- Multi day and multi track agenda with breakouts and poster sessions
- Smart networking powered by AI
- Audience interaction with chat, Q&A, polling and surveys
- Mobile and desktop apps (standard, branded or full whitelabel options)
- 2D or 3D live streaming via Vimeo for secure, reliable and ad free streaming and on demand viewing
- Multi source, broadcast live streaming from the in person event or our virtual studio - including titles, transitions and lower third graphics
- Attendee registration including free or paid for tickets
- Data analytics

Example Project Management Process





event results

Attendees

Event connection request +10%
Send a connection request to someone attending to raise the buzz of your event.

Your top matches

- Virginia Wilson
Marketing Strategist
Georgia
- Hunter Jennings
Marketing Specialist
Georgia
- Bruce Beck
Marketing Specialist
Montgomery

More networking opportunities

- Catherine Vazquez
Marketing Specialist
Carroll Knowledge
- Donald Lane
Marketing Specialist
Georgia
- Lemora Atkins
OPEN

Filters
Target the right people using filters.

CHAPTER

02

Case Studies



Case Study

Swansea University Global Challenges Summit

This inaugural virtual event was convened and hosted by Hillary Rodham Clinton from New York. A public 3 day event with 70 high profile speakers. We provided attendee registration, Welsh translated sites, the live streaming and event platform.

2,500

Virtual Attendees

70

Speakers

1.5Bn

Social Media Views

10

Sessions



“

“The platform looked incredible and the functionality was impressive. Your support has been superb and was integral to the Summit’s success.”

Chris Marshall, Head of Policy, Swansea University

“The best and most slick virtual event I’ve ever attended.”

Prof Paul Boyle, Vice Chancellor, Swansea University

Case Study

CA Technologies Virtual EMEA Enablement

A hybrid event broadcast across 40 sites throughout Europe with delegates using an interactive webinar to engage with speakers and their content.

2,000

Virtual Attendees

3,000

Votes received

“



“Working with you was a real pleasure; your experience in running these types of events means that you are in safe hands. The event itself ran very smoothly and I would definitely work with them again.”

Susanna vas Aldea, Senior Marketing Manager, CA

90

Questions asked

81%

Session rated Very Good or Good

Case Study

VW Dealers' Event App with Interactive Business Game

A roadshow of events with attendees using a custom interactive event app and specially developed collaborative business game.

500

Participants

60

Game results received

1,530

Questions asked

91%

Session rated Very Good or Good



“

“The collaborative business game was critical to the event to help attendees model the future performance of their dealership. Dom and his team delivered a complex interactive game for hundreds of participants in a very tight timeframe. We will definitely be working together again.”

Penny Aston, Promontory

CHAPTER

03

Testimonials





Testimonials

“I worked with Dom on a senior management event in Istanbul for a large Middle East mobile operator. It was both creatively and technically challenging and Dom and his team surpassed our expectations. The quality of their equipment was very high and the technology used to enable that equipment was both cutting edge and 100% reliable.

I very much hope I have the opportunity to work with Dom and his team again.”

Bruce McKinnon, Marketing Consultant and Author

“Event Results is a highly supportive organisation who guided us through the process of delivering a virtual event in the higher education space.

“Our high-profile event was a success and this is very much a credit to Dom and his team’s ability to keep all of the moving parts in line. I would highly recommend Event Results to anyone wishing to undertake a virtual event but not knowing where to start.”

Shannon Farrell, Partnerships Manager, Insendi

Leadership



Dom Honey
Director

Dom is a dedicated and successful business person who has developed and delivered interactive event technology since before the days of the smartphone and WiFi. Dom's insight and knowledge is based on decades of experience in an industry that has undergone huge change in the same timeframe.



Nicola Perks
Head of Business
Development

Nicola loves getting to know clients and understanding their expectations and ambitions for implementing event technology. Nicola ensures those ambitions are met through commitment and hard work. Nicola has worked in the event tech sector for over 3 years and prior to that enjoyed a long and successful sales career in travel.

Event Results

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