

19th EUROPEAN WEEK of REGIONS and CITIES



Transforming regional value chains into sustainable and
resilient production ecosystems

Thursday, October 14th, 2021, 11:30 – 13:00 CET

Agenda

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|-------------|--------|--|---|
| 11:30-11:40 | Main | Event opening – Moderator, introduction of speakers, event scope, use of online tools. | |
| 11:40-11:45 | Room | Welcome speech – Mr. Georgios Marinakis, Mayor, City of Rethymno. | |
| 11:45-11:50 | | Orientation of attendees to break out rooms - Moderator | |
| 11:50-12:15 | | How revamping waste management can support tourism-based local economies? Ms. Pepi Birliraki, Vice-Mayor, City of Rethymno. | What are the options in decarbonizing a regional economy? Dr. Romyana Grozeva, General Manager, Stara Zagora RDA. |
| 12:15-12:40 | Room 1 | What is the policy response needed for the recovering regional and local economies? Dr. Fabrizio Piccarolo, Director, Lombardy Foundation for the Environment. | Room 2 How green transition can trigger an endogenous and sustainable growth trajectory? Dr. Nikos Tsianos, Head of R&A, PROMEIA. |
| 12:40-12:45 | | Room 1 Poll | Room 2 Poll |
| 12:45-12:50 | Main | Recap - Moderator | |
| 12:50-13:00 | Room | Networking café | |



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Meet the speakers



Ms. Pepi Birliraki has been elected vice mayor of the Municipality of Rethymno for multiple years. She is responsible for tourism and volunteering, municipality promotion, cultural events and municipality networking.



Dr. Fabrizio Piccarolo has been the Director at Fondazione Lombardia per l'Ambiente (FLA) since 2006. He supports and oversees the implementation of EU and national funded initiatives on sustainable regional development and environmental protection. Under his supervision, FLA has been consistently integrating territorial and transnational cooperation projects on sustainable development.



Dr. Nikos Tsianos leads the Research & Analysis department of PROMEA. He holds a PhD in Individual Differences Psychology and has carried out research and consulting work on integration of IT and Key Enabling Technologies in territorial policy-making, circular economy and resource efficiency, education, psychometrics, and human-computer interaction. In this capacity, he has designed and supported more than 50 EU-funded projects.



Dr. Romyana Grozeva has over 20 years of experience in regional development and management of EU projects targeted at sustainable regional development, in partnership with international institutions and organizations, government institutions, and SMEs. Since 2018, she has been the Project Manager of the DeCarb Project (Interreg EUROPE), addressing low-carbon economy transition challenges.