

GUINNESS WORLD RECORDS™ Virtual Pet Party Guidelines

Get camera ready for the largest virtual pet party! AVMA will be attempting to set the **GUINNESS WORLD RECORDS™** title for most users in a pet video hangout. During the Kick off to Convention, submit your photo in the event chat to be part of pet history. It is recommended that you have your photo taken before the event starts. Here are the guidelines to ensure your photo counts towards the world record:

1. No flash photography accepted.
2. A person and a pet must be in each photo. If the pet cannot be physically present, the person can be holding a photograph of their pet. Pets cannot be forced to take part in the photo or during the event and must be in good health with no signs of mistreatment or abuse.

Pets must be one of the following animal species:

- Dog
- Cat
- Hamster
- Horse
- Guinea pig
- Ferret
- Rabbit
- Fancy rat
- Hedgehog

3. Pets must have a completely natural appearance and cannot be wearing attire that is not needed for their safety or have any body modifications beyond standard grooming e.g. dying, styling, painting will not be permitted.

Unacceptable attire includes, but is not limited to:

- Clothing
- Jewelry
- Costumes
- Bandanas
- Bowties
- Prong collars

A standard collar appropriate for the species (e.g. dog, cat) or a halter on a horse are acceptable.

Any photos submitted during the event that do not follow the above guidelines will be disqualified from the **GUINNESS WORLD RECORDS™** title attempt.



KICK-OFF TO CONVENTION:
**BEHIND THE “MEOW”-SIC
& THE WORLD’S LARGEST
VIRTUAL PET PARTY**

July 29 | Noon C.T



Boehringer
Ingelheim

