

Working with OTAs

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Photo credit: Houston Vandergriff

Photo credit:
Blazing Saddles

The Arival logo features a stylized 'A' icon composed of two overlapping triangles, one light blue and one dark blue, followed by the word 'ARIVAL' in a bold, white, sans-serif font.

ARIVAL



What Is an OTA?



Average Number of OTAs & Distributors Operators Work With

	Median
Overall	4
Tours	3
Activities	4
Attractions	5
Small/Medium (<10K PAX)	3
Large (>10K PAX)	10

How Many OTAs



WHERE IN THE WORLD: 30+ REGIONALLY-FOCUSED OTAS IN TOURS, ACTIVITIES & ATTRACTIONS

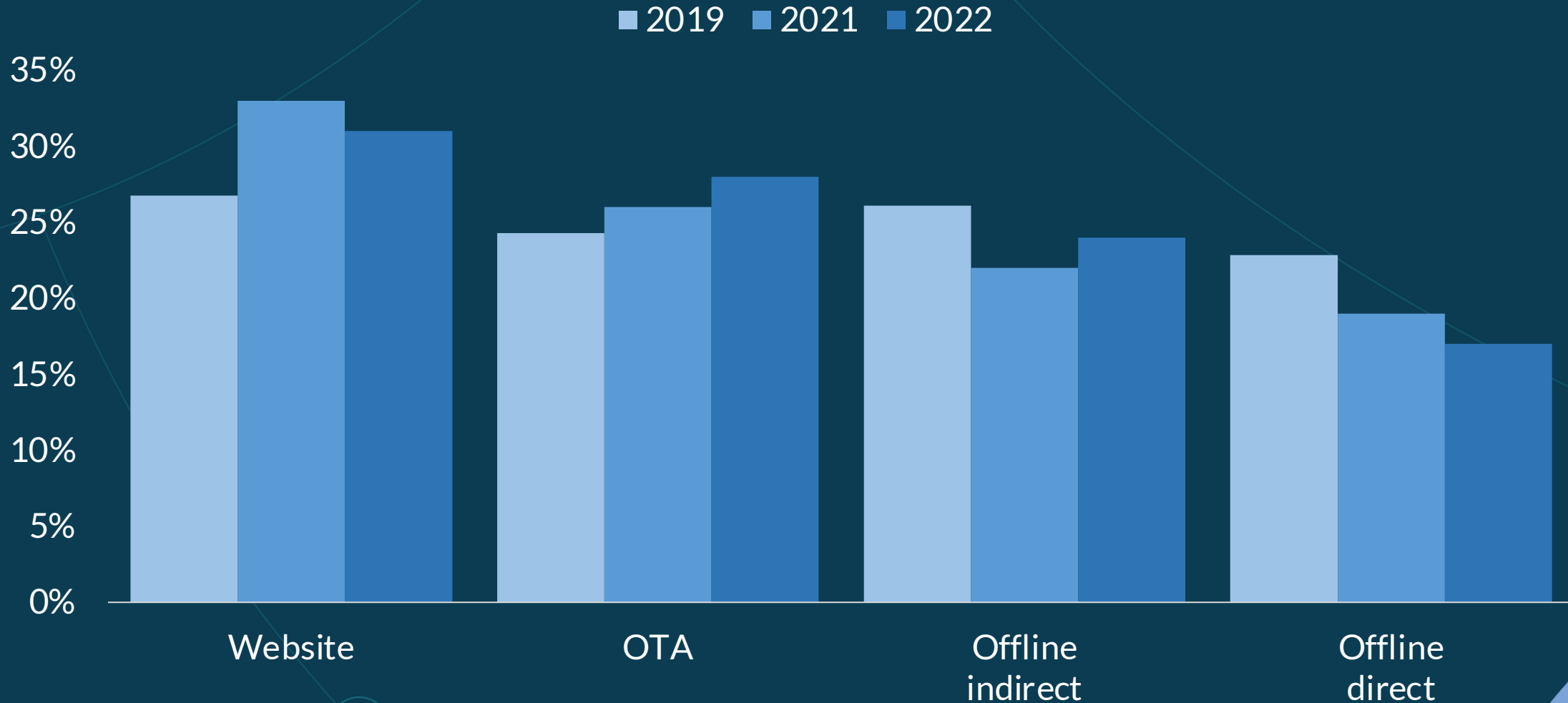
Dial in on distribution options with this list of online travel agencies focused on and destinations

A NEED FOR NICHE: 50 SPECIALIST OTAS IN TOURS, ACTIVITIES & ATTRACTIONS

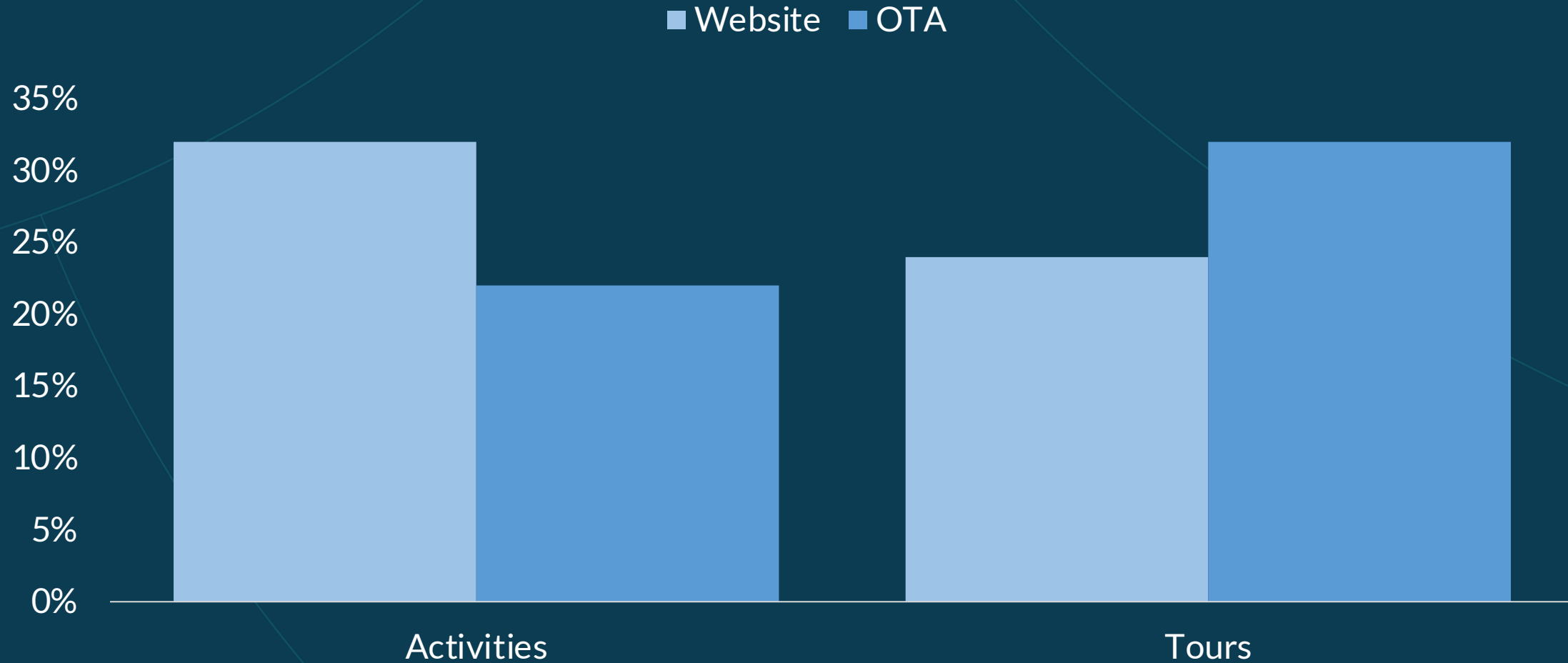
More startups seek to fill gaps they say are left unmet by the big global platforms. Here's a list of 50 online travel agencies that focus on a particular sub-segment within tours, activities and attractions.



Tour & Activity Bookings by Sales Channel*



Tour & Activity Bookings by Sales Channel



Benefits & Costs



Terms & Conditions



Content



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Questions?





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