



Washington State
DEPARTMENT OF
ENTERPRISE SERVICES

Creating a More Equitable State Procurement System

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Contract and Procurement

AUGUST 2023



INTRODUCTION

Department of Enterprise Services (DES) is Washington state's lead procurement agency. DES:

- Has delegated authority to purchase goods and services to state agencies.
- Provides policies and guidance to all state agencies to retain their purchasing authority.
- Manages 200 statewide contracts all state agencies must use. Nonprofits, other state jurisdictions, and tribes may also use these contracts.
- Manages internal purchasing, sets policies, establishes trainings.

PROCUREMENT EQUITY IN THE 2012 LAW:

- [RCW 39.26.005](#) states that the Legislature intends that the state develop procurement policies, procedures, and materials that encourage and facilitate state agency purchase of goods and services from Washington small businesses.
- [RCW 39.26.090](#) states that DES is responsible for developing procurement policies and procedures, such as unbundled contracting and subcontracting, that encourage and facilitate the purchase of goods and services from Washington small businesses, microbusinesses, minibusinesses, and businesses owned by minorities and women to the maximum extent practicable and consistent with international trade agreement commitments.



**It's in the
law!**

THREE FOCUSES OF PIE PROGRAM



New Policies/Procedures

Implementing new statewide policies and procedures that create opportunities to the maximum extent possible for SDVBs in state contracting.



Building a pipeline

SDVBs
to meet state purchasing needs.



Looking at the Data

Measuring what matters.
Procurement behavior.
Contracting and spending data.

STATE CONTRACTS ASSISTANCE NETWORK (SCAN)

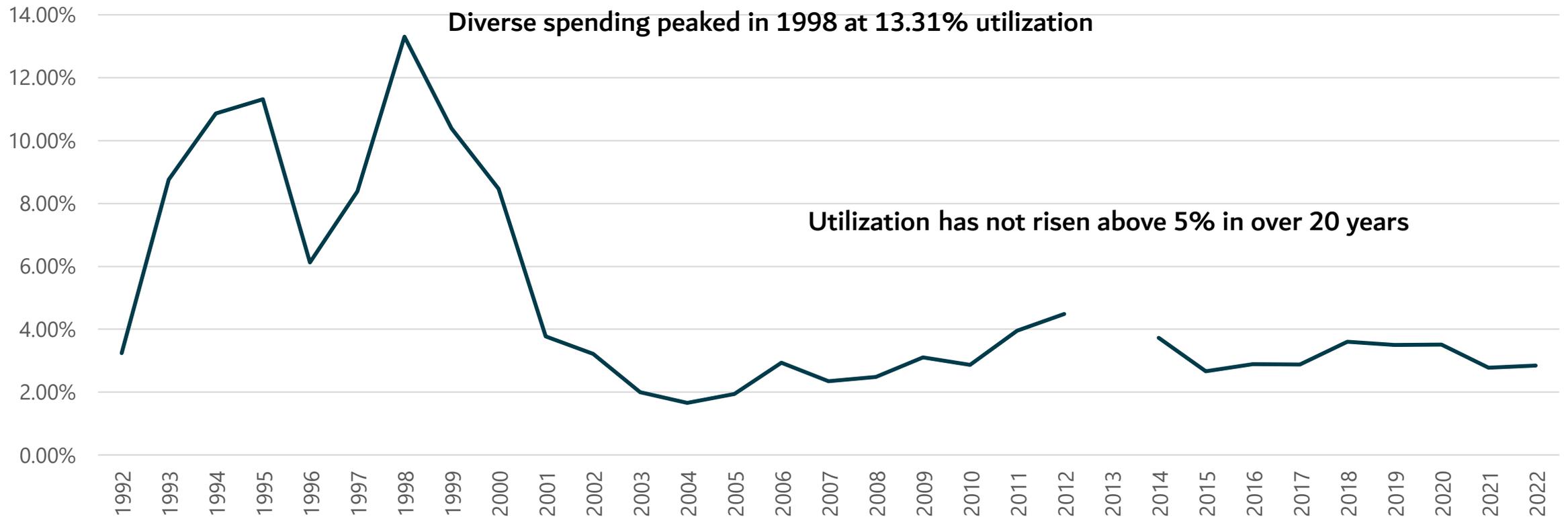
- **Ongoing engagement and dialogue:**
 - Monthly meetings to engage our external stakeholders
 - Focus on issues, complaints, and barriers to state contracting.
- **Provide technical assistance:**
Community liaisons help with:
 - WEBS registration/OMWBE certification
 - Bidder support
 - Informing state contracting opportunities
 - Resources through business partners
 - Monthly State Contract Opportunities and Open House event
- **Outreach and inform**
 - Newsletters with state bid opportunities
 - Provide training/workshops on planned procurements
- **Connect and network**
 - SCAN partnership/collaboration
 - Collaborate, network and utilize each other's expertise
- **Continuous improvement**
 - Track monthly progresses
 - Review, modify and advance



30 Years of State Spending With Certified Businesses



Percentage of Public Spending with Certified Businesses





Washington State Roadmap to Contracting Equity

Governing Body — Governor's Subcabinet on Business Diversity

Attorney General's Legal Opinion (No. 2017-02)

Disparity Study

We Are Here
(see page 2 for details)

Standardize Race and Gender Neutral Measures*

Evaluate Race and Gender Neutral Measures

YES,
IT'S
WORKING

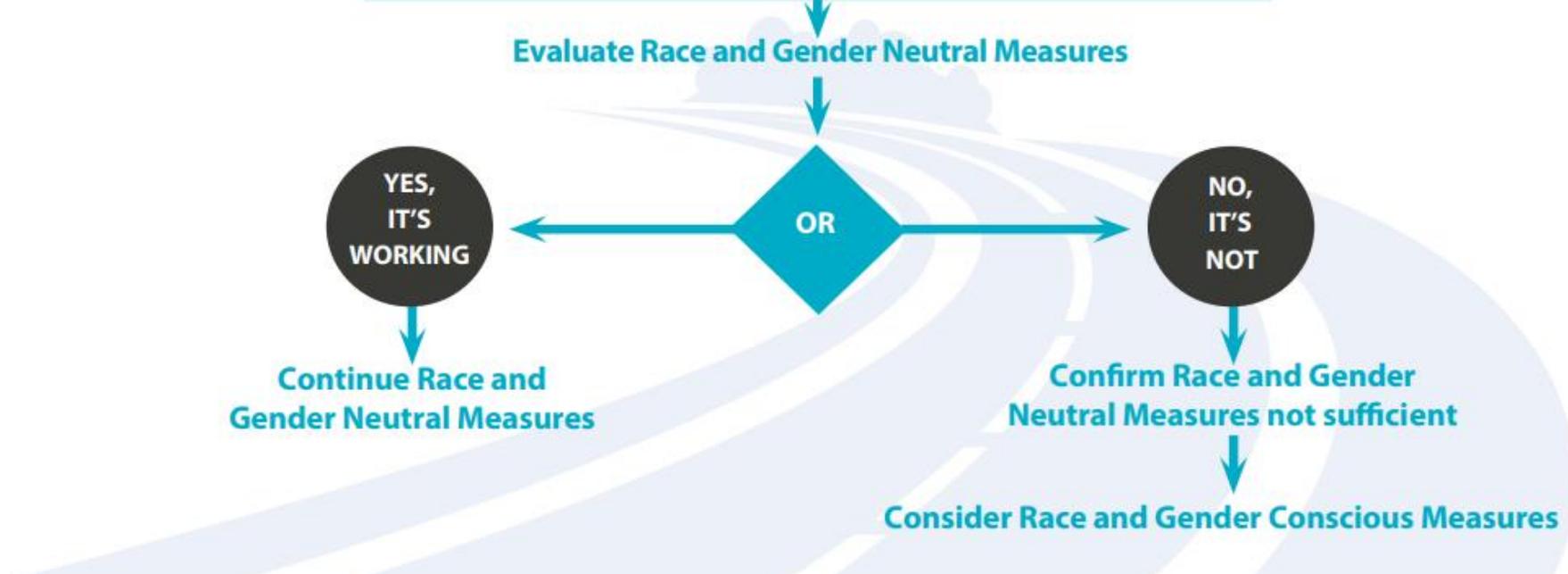
OR

NO,
IT'S
NOT

Continue Race and Gender Neutral Measures

Confirm Race and Gender Neutral Measures not sufficient

Consider Race and Gender Conscious Measures



THANK YOU

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Call or Text 360-480-0679

