

CORPORATE, GOVERNMENT & CONSULTANCY



CORPORATE & GOVERNMENT
LEARNING SYSTEMS



CONSULTANCY



CORPORATE & GOVERNMENT LEARNING SYSTEMS

We assist corporates and governments in identifying and addressing core strategic priorities and associated policy areas. We also help with the strategic implementation of change management programmes and facilitate the evolution of sport agency strategy and policy development.

GOVERNMENT PARTNERS



WHO WE WORK WITH



SPORT AUTHORITY OF THAILAND (SAT)



CORPORATE & GOVERNMENT LEARNING SYSTEMS

BUSINESS CONTEXT

SAT was looking to identify ways to enhance its national sport federations and better support Thailand's athletes throughout the mid-2000s given the various international events that were being hosted in the country such as the Summer Universiade. With various projects and major events successfully delivered, SAT recognised areas that could be enhanced and sought to identify a partner which could empower its national sport communities and leverage its international position.

SOLUTIONS

Following discussions between SAT and WAoS, the SAT Sports Leaders Programme was launched with the aim of enhancing the capability of sport administration throughout Thailand and introducing international excellence in its approach. The programme focuses on sports leadership, national federation(NF) management, sport master planning and athlete pathway development. WAoS also worked with SAT and the Thailand Olympic and Paralympic Committees to identify and structure a longitudinal relationship with Manchester City Council in the lead up to London 2012. This involved several years of cooperation culminating in pre-Games training camps in Manchester.

OUTCOMES

Over the years, the SAT Sports Leaders Programme has grown in reputation and is recognised as the preeminent sport programme in Thailand open to NF board member/staff and senior SAT leadership. It has now been delivered for over a decade, and due to its success, SAT has further expanded its education offering to the national sport community in Thailand through additional WAoS education programmes and study tours.

CONSULTANCY

WAOs consulting services focus on our partner's critical issues and opportunities. We bring deep, practical and strategic expertise, and are renowned for our holistic approach. WAOs consultants have experience across many industries and geographies and specialize in the following:



WAO S PROJECT TEAM

OUR PROJECT TEAM INCORPORATES EXPERIENCE ACROSS THE GAMES AND LEARNING AND DEVELOPMENT



CHRIS SOLLY
 Managing
 Director

Chris is Director of the World Academy of Sport, as well as Managing Director of IF Education. IF Education is an education service provider, in partnership with a number of International Sporting Federations, establishing educational courses for athletes and sporting administrators.

In 1999 Chris was instrumental in the conception and creation of Olympic Games Knowledge Services (OGKS), a joint venture with the International Olympic Committee (IOC). Chris was a member of this company board until late 2004 when the IOC acquired the joint venture company shareholding which he represented. Prior to this Chris was the inaugural Chief Executive of the Australian Ski Institute as the forerunner to the Olympic Winter Institute of Australia, an internationally recognised high-performance centre of athletic excellence. In addition, he has represented Australia at five Winter Universiades, on four occasions holding the position of Chief de Mission. He has also held prominent roles in the University sporting world on the board of directors of Australian University Sport for a number of years during his academic career.

Based in Switzerland, Chris holds a BSc (Hons) and is regularly working with many of the International Sporting Federations on their athlete and executive education programmes. He was an executive committee member of the 2004 and 2008 Australian Prime Minister's Olympic Dinner Committee.

FOCUS AREA(S)

- Executive Development
- Vision and Strategy Development
- Learning Innovation



XAVIER GONZALEZ
 Deputy Managing
 Director, Sport and
 Event Learning

Having served 17 years in strategic leadership roles at the International Paralympic Committee, Xavi brings a wealth of knowledge to World Academy of Sport. As Deputy Managing Director, Sport and Event Learning, Xavi focuses on key areas namely; IOC Turnkey Project Development, WAO S Event Learning Division Management and International Federation Projects.

- Executive Development
- Vision and Strategy Development
- *Project Management*

WAoS PROJECT TEAM

OUR PROJECT TEAM INCORPORATES EXPERIENCE ACROSS THE GAMES AND LEARNING AND DEVELOPMENT



MICHAEL CARY
 Deputy Managing
 Director, Academic

As Deputy Managing Director of WAoS, Michael is responsible for many areas across the business, including its digital platform. He has been a founding member of the WAoS team and instrumental across all aspects of the organisation, from fostering its many partners, developing each of the product and service areas, through to developing its overall brand.

Michael developed his technical skiing skills through coaching and ski instructing in both Australia and Canada, having completed a BSc in Human Movement (Sport Science). He moved into administrative and management roles across several industry sectors and assisted Ski and Snowboard Australia in a voluntary capacity throughout 2001 and 2002. Since 2002 he has focussed on the creation of World Academy of Sport and has been at the forefront of developing industry focussed education programmes for its many international sport federation partners. Michael has been the architect of WAoS' digital learning platform, which has been developed inhouse to meet the requirements of delivering education with strong quality assurance processes throughout the world in multiple languages and cultures, as well as being an important tool to assist the delivery of the Olympic and Paralympic Games.



STEVEN POTTS
 Director, Corporate
 and Government

University-educated in Science and with Executive-level experience across several sectors and roles including sport, horticulture, boating, project management and consulting, Steven has a diverse skillset and a deep understanding of industry-specific issues which help him to contextually and proactively achieve niche outcomes in complex environments.

An innovative and strategic leader, Steven has a unique ability to build strong relationships with stakeholders at all levels and has experience in the development and implementation of successful and sustainable advocacy campaigns.

Steven has demonstrated results in conducting full organisational strategic reviews to achieve alignment with, and outcomes beyond, business capabilities.

In Steven's current role as Director, Corporate and Government at World Academy of Sport, Steven works collaboratively with key stakeholders around the world to achieve, and advocate for, sustainable sporting and educational outcomes for the various students, athletes, coaches, sporting associations and partnerships who rely on, and work with, the Academy.

Steven also currently heads an Academy-first partnership with Federation University Australia to deliver the new International Baccalaureate Career-related Programme in International Sport Management, as well as the new Bachelor of International Sport Management – both new to the market, both 100% online and both offering industry-focussed content, unique education pathways for student-athletes (so they can study and train) and work experiences the globe over.

FOCUS AREA(S)

- Censeo; LMS product development
- Business & industry strategy
- Academic & Education Pathways
- Business & industry strategy
- Partner relations
- Programme & product delivery