



A Step-by-Step Guide to Building a Tour on a Self-Guided App

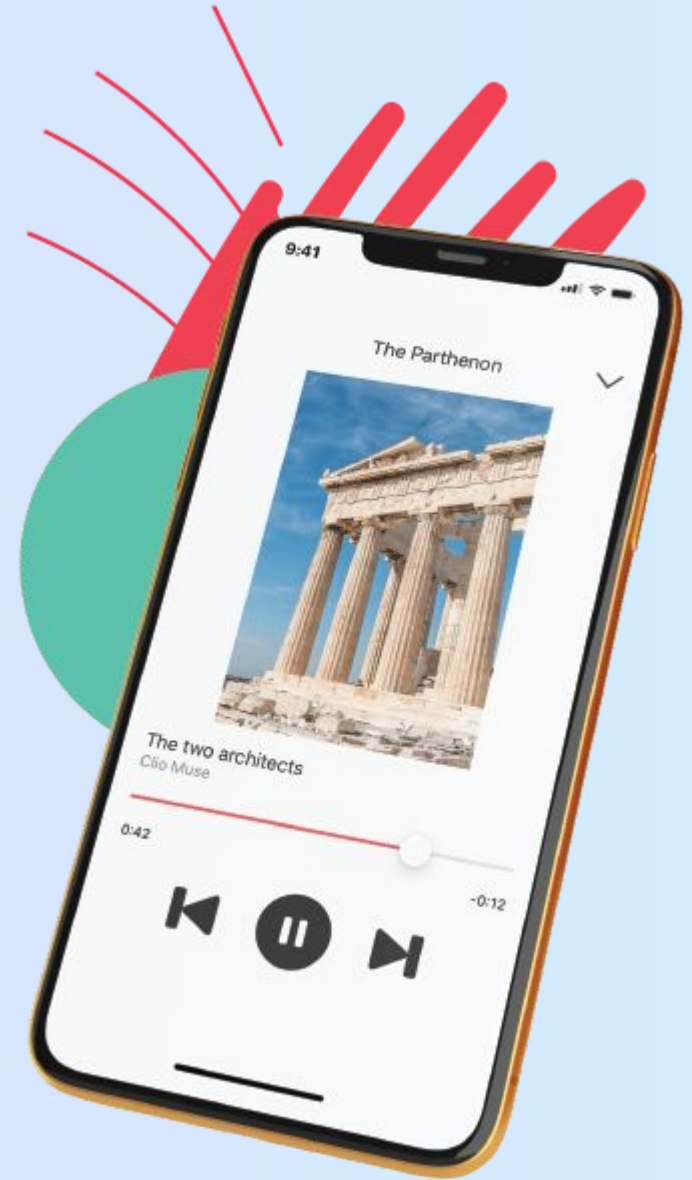


Clio Muse
TOURS



BEFORE YOUR START

What are the DOs and DON'Ts while creating your first self-guided tour?



#1

CHOOSE A PLATFORM & GET IN YOUR CUSTOMER SHOES

It's really important to take an example tour on the platform you're about to start working with.



#2

GATHER SPECS & ORGANISE

- Check for Manuals
- Select your POIs & route
- Collect all supporting visuals (e.g. photos, videos)



#3

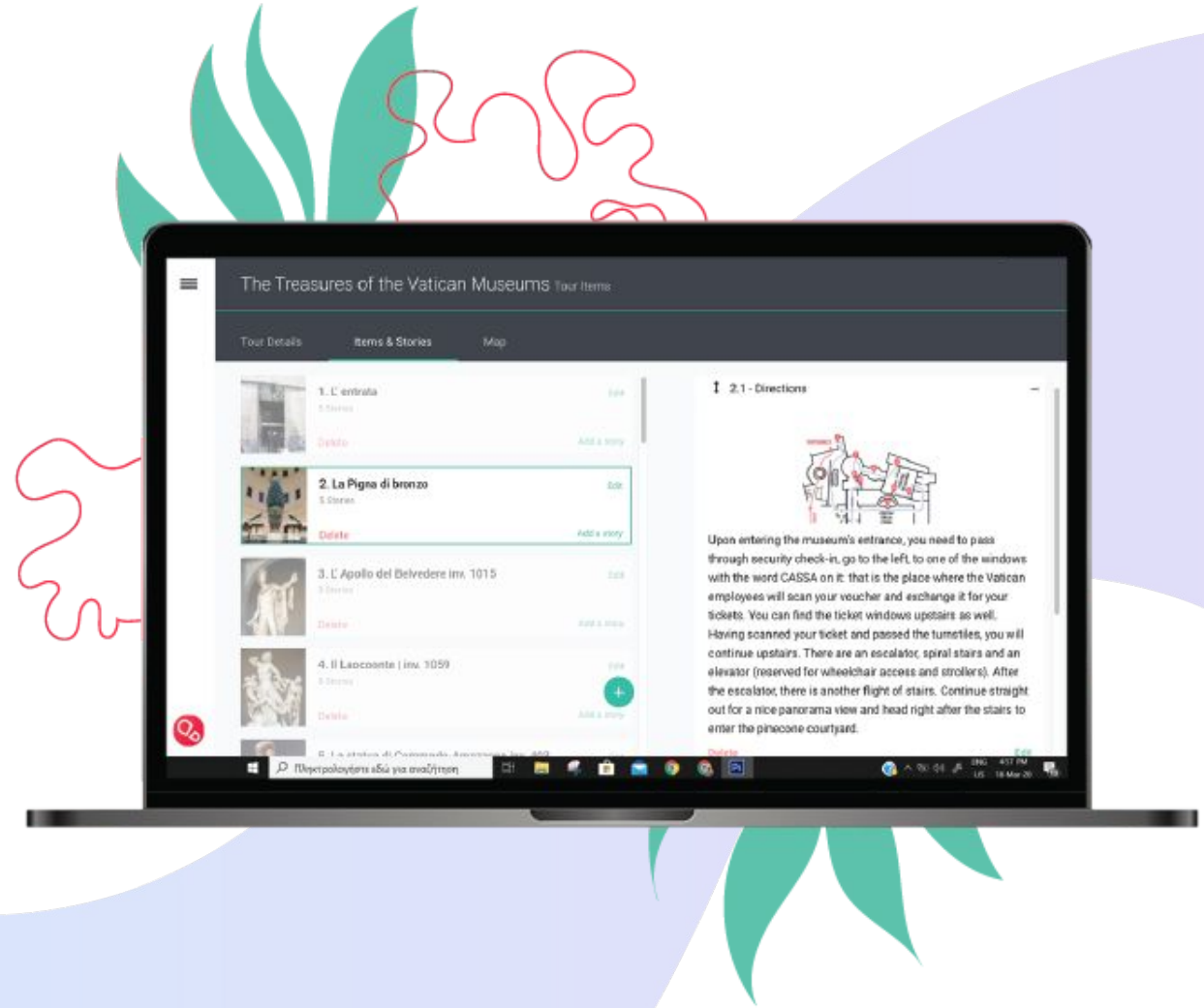
COPYRIGHTS

- Do you own the rights of the pictures?
- Did you take them yourself or legally buy them from a legitimate source?
- Have you created the text yourself?
Or did someone else do it for you?



#4

UPLOAD VIDEO



#5

TEST, IMPROVE

As with any piece of work, we need to test and see if it feels right.

- Is the sound ok?
- Do the pictures look good on all screen sizes?
- Is the main object depicted in the center of the image?
- Can you really walk the designated route?



#6

**NEGOTIATE PRICES & EXTRA WAYS
TO PROMOTE YOUR CONTENT**



FUTURE





Thank you!



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