

Sports Business Journal 2022 Suggested Reading List*

THOUGHT LEADERSHIP

[Workplace culture: It might not be rocket science, but it is chemistry](#) (10/24)

[Building a diverse workforce starts with knowing your own business](#) (9/23)

[SBJ All In: What does success look like?](#) (9/23)

[SBJ ALL IN: Execs talk bringing in diverse talent](#) (9/22)

[SBJ ALL IN: Cavaliers execs talk DEI efforts in organization, community](#) (9/22)

[Tackling workplace inclusion in the U.S. golf industry](#) (9/5)

[Gender pay gap is leading to dangerous realities for our athletes](#) (8/22)

[Gatekeepers to opportunities: How executive recruiters' perception and power shape the professional outcomes of minority applicants](#) (8/1)

[Sports leaders must advance conversations with LGBTQ+ people – even if it's not June](#) (7/21)

[Teams, athletes, coaches: We need your voices more than ever](#) (7/18)

[Abundance mindset could mean an end to false competition created for women](#) (7/18)

[Myth-busting around Title IX will empower college athletes to their own equity](#) (6/20)

[If classrooms and industry can align, new lessons can propel the future of women's sports](#) (3/31)

[Optimized to thrive: The critical role of workplace culture assessments in sports](#) (3/28)

[Empowering Black athletes for sports sustainability](#) (3/2)

[Black History Month and the social justice phase in sports](#) (2/14)

NEWS

[D&I moves up the agenda for purpose-led brands](#) (11/22)

[F1 announces new all-female series to begin in 2023](#) (11/18)

[NFL's overall diversity hiring score improves](#) (11/10)

[Brands double down on cause-focused efforts](#) (11/1)

[NYRR increases focus on equity with new category](#) (10/31)

[NHL sees progress in inaugural diversity report](#) (10/19)

[MLB wraps up annual scouting, coaching programs with diversity focus](#) (10/18)

[SBJ Behind the Scenes: ALL IN](#) (9/23)

[Rooney expects Black head coach ranks to grow again](#) (9/22)

[Cxmmunity aims to 'future-proof' diversity as HBCU Esports League's third season begins](#) (9/7)

[Diversity in the athletic director's chair](#) (7/18)

[TIDES report: MLB diversity hiring improves](#) (5/18)

[Do something good or something to make money? At the Milken Conference, sports executives had a theme: Do both](#) (5/9)

[ALL IN: Leaders in Diversity, Equity and Inclusion](#) (3/28)

FEATURES

[NHL ignored Herb Carnegie as a player; he never stopped believing in the sport, or a better world](#) (11/7)

[Game Changers: What is missing from DEI efforts?](#) (9/26)

[ALL IN: Leaders in Diversity, Equity and Inclusion](#) (3/28)

[Star Power Fuels An Underdog Startup](#) (3/28)

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