

TAKING ACTION: YOUR TURN GUIDE

- Pick a cause you want to advocate for
- Decide how you want to advocate: a peace march, walk, protest, or something else
- Ask 3-4 friends, classmates, etc. who are also passionate about this cause to be on your Core Leaders team

HAVE AN IDEA

- Reach out to others who may be interested in this cause as well
- Identify who you need to help you - do you know others who have done something like this before?
- Communicate with everyone in all forms: Social Media, In-person, Email, Texts, Calls

BRING OTHERS IN

- Confirm your 4-5 Core Leaders
- Identify what Core Leaders will fill what roles
 - Communications Specialist
 - Route Organizer
 - Visual & Vocal Leader
 - Behind the Scenes Organizer
- Make sure each Core Leader is filling a natural role - one that matches their strengths

IDENTIFY ROLES

- Start with outlining the big things on a timeline, then fill in details
- Make a list of supplies needed & buy/gather them
- Plan out route & see if permits are needed
- Make a backup plan for the backup plan - you can never prepare too much
- Determine how to effectively communicate with those planning on attending

DEVELOP A PLAN

- Gauge the interest of people attending
- Review plan & backup plans day before & day of
- Make sure each Core Leader is clear on what their day-of role looks like
- Don't forget to take care of yourself in the process!

EXECUTE