



Technology That Loves Complexity

# Repsol Chemicals Control Tower E2E Supply Chain Optimization

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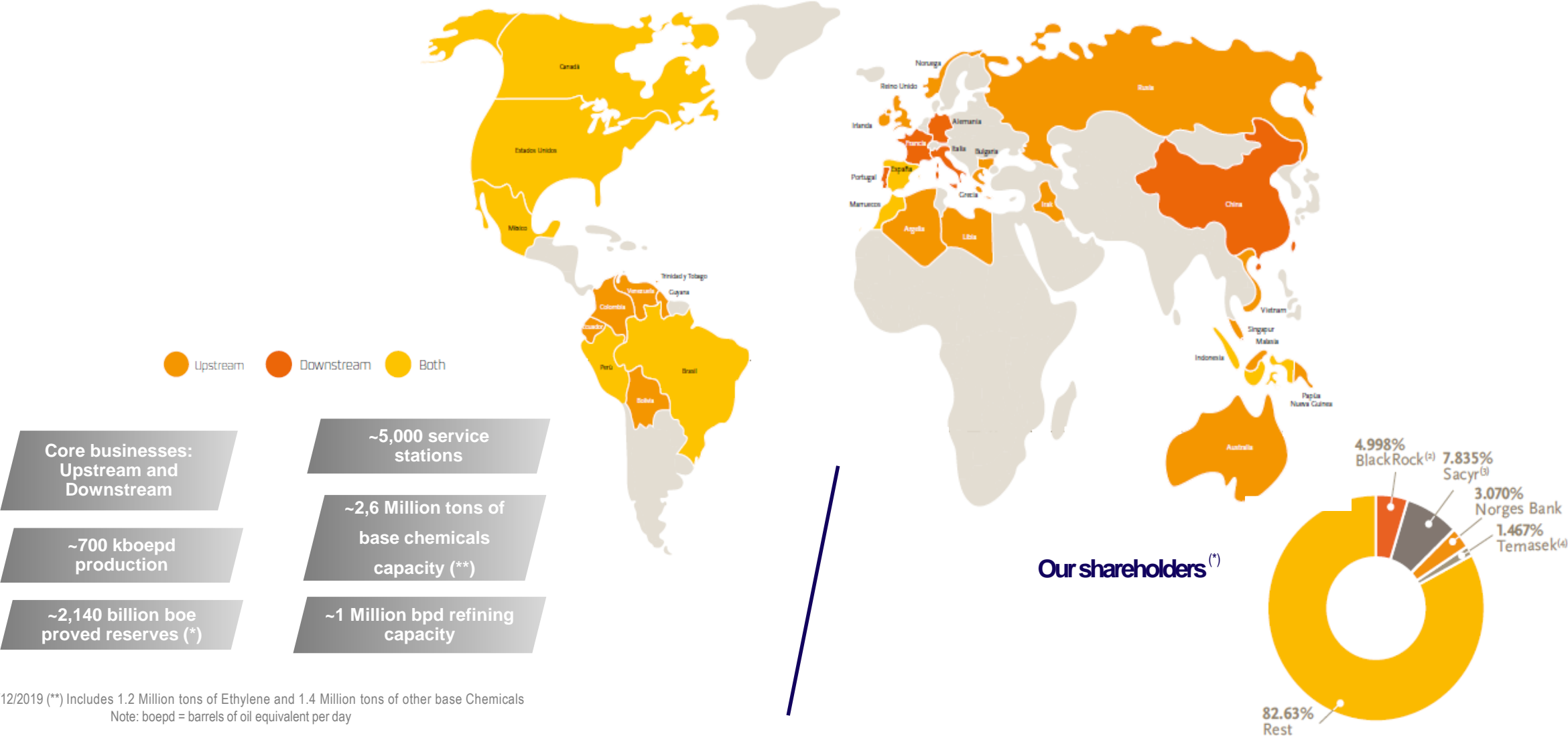


# Who we are

**Repsol is a global, integrated energy company that works with effort, talent, and enthusiasm to offer the best energy solutions for society and the planet**

A leader in the oil and gas industry with an integrated business model that encompasses the entire value chain (exploration and production of oil and gas, transformation, development, transportation, and commercialization of energy)

# Our global presence





# Our chemical business

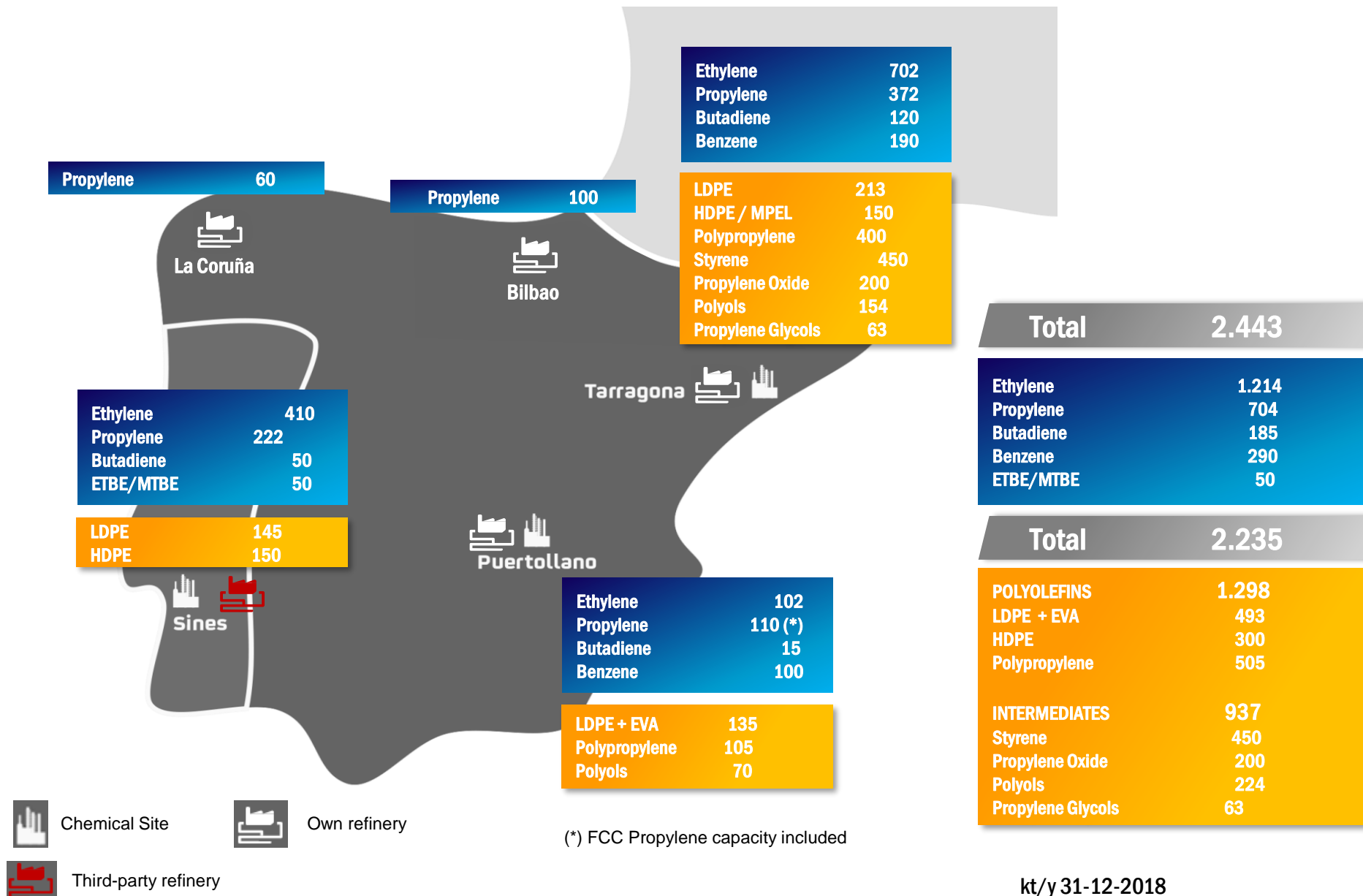


Our chemical division **produces and markets a wide variety of products**, ranging from basic petrochemicals (ethylene, propylene, benzene, butadiene) to derivatives (polyethylene, polypropylene, styrene, polyols and glycols). This division benefits from a **high degree of integration** between basic and derivative chemicals as well as with the group's refining division.

Our products are used to manufacture **everyday articles** which improve people's quality of life, wellbeing and safety.



# Our key locations: base and derivative chemical sites in Iberia



# Our chemical products

## Base Chemicals



- Ethylene
- Propylene
- Butadiene
- Benzene
- Pygas
- ETBE/MTBE

## Intermediates



- Propylene Oxide
- Styrene
- Polyols
- Glycols

## Polyolefins



- High Density Polyethylene
- Low Density Polyethylene
- Linear Low Density Metallocene
- Polypropylene
- EVA/EBA

# A VUCA Environment



**Volatility**

**Uncertainty Complexity**

**Ambiguity**



# REPSOL Objectives

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- Execute in today's challenging business context
- Look at the business across the entire value chain  
... that is:
  - Across all of Repsol's chemical business
  - Across all players in the supply chain (Repsol plants and customers)
- Visibility to changes in demand
- Flexibility to make changes based on data (multiple times per week)



# Control Tower Vision



Create a best in class end to end Control Tower solution for the Repsol Chemicals business using state of the art optimization and forecasting techniques.

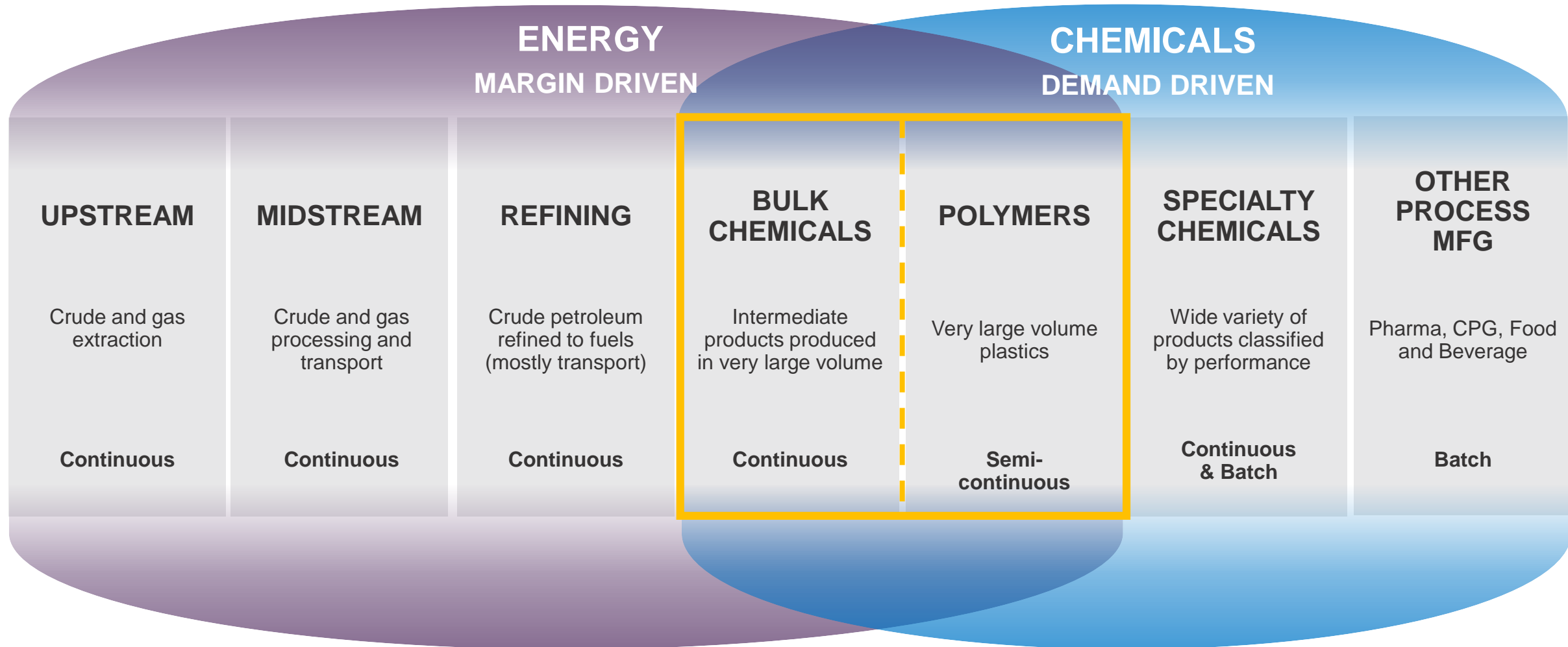
Provide full economic and customer service driven trade off planning for the full Repsol upstream and downstream chemical business.

Have the ability to execute realistic production schedules based on those plans.

Seamlessly integrate best in class planning and scheduling.

Support Repsol's digital program in the journey to the smart enterprise.

# Oil and Chemicals Value Chain



# Supply Chain Differences Across the Value Chain

## Refining | Olefins | Aromatics

### Margin Driven Process

- Major Operation Challenges
  - Optimize feedstock selection and operating conditions
  - Accurately model varying yields and other non-linear process relations
  - Provide visibility from inbound logistics, through process operations to outbound product
  - Feedback from daily data reconciliation to planning process
  - Large variation in feedstock but few simple products

## Derivatives | Polymers

### Demand Driven Process

- Major Operation Challenges
  - Accurately modeling complex production wheel operation across growing product slate
  - Profitably balancing interactions among orders, production, inventory and distribution
  - Optimizing production slate and asset utilization to profitably match market demands
  - Simple feedstock but large number of different products



# Responsiveness to Today's Market

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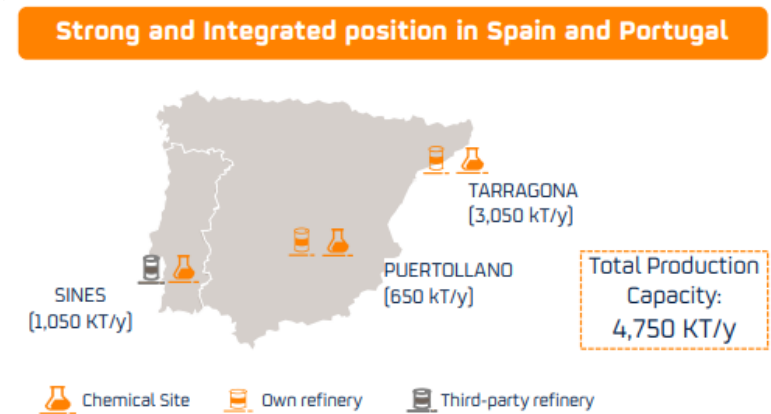
Respond quickly to changes in demand:

- Deliver most effectively and profitably when in unconstrained supply
- Customer-centric prioritization of delivery when in constrained supply
- Respond effectively when demand changes rapidly up or down
- Balance supply and demand when major economic units need to shut down

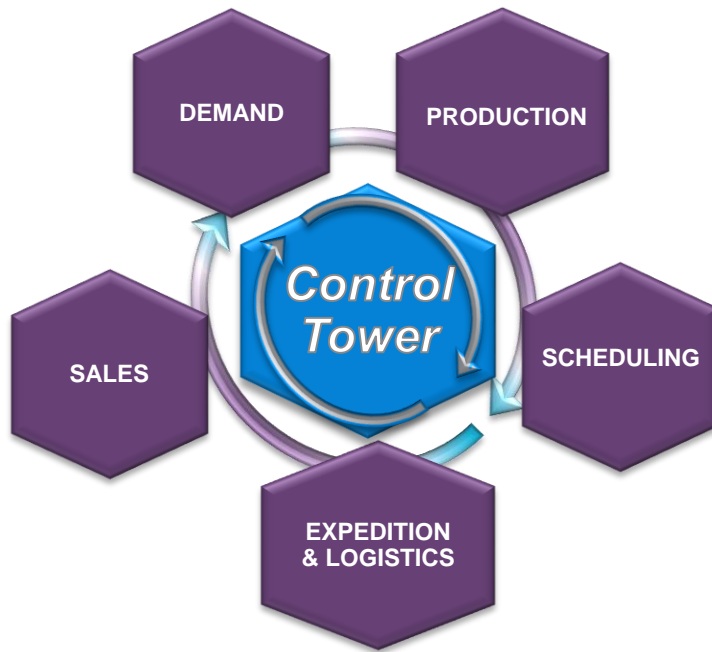
# Project Goals

Achieve the following benefits:

- Support REPSOL's strategy of differentiated position in chemicals
- Improve Delivered Service to Customers and achieve customer service improvement of **2-5%** over "before" benchmarking
- Maximizing margin from end to end optimization
- Produce and distribute chemicals in the most efficient and cost effective way

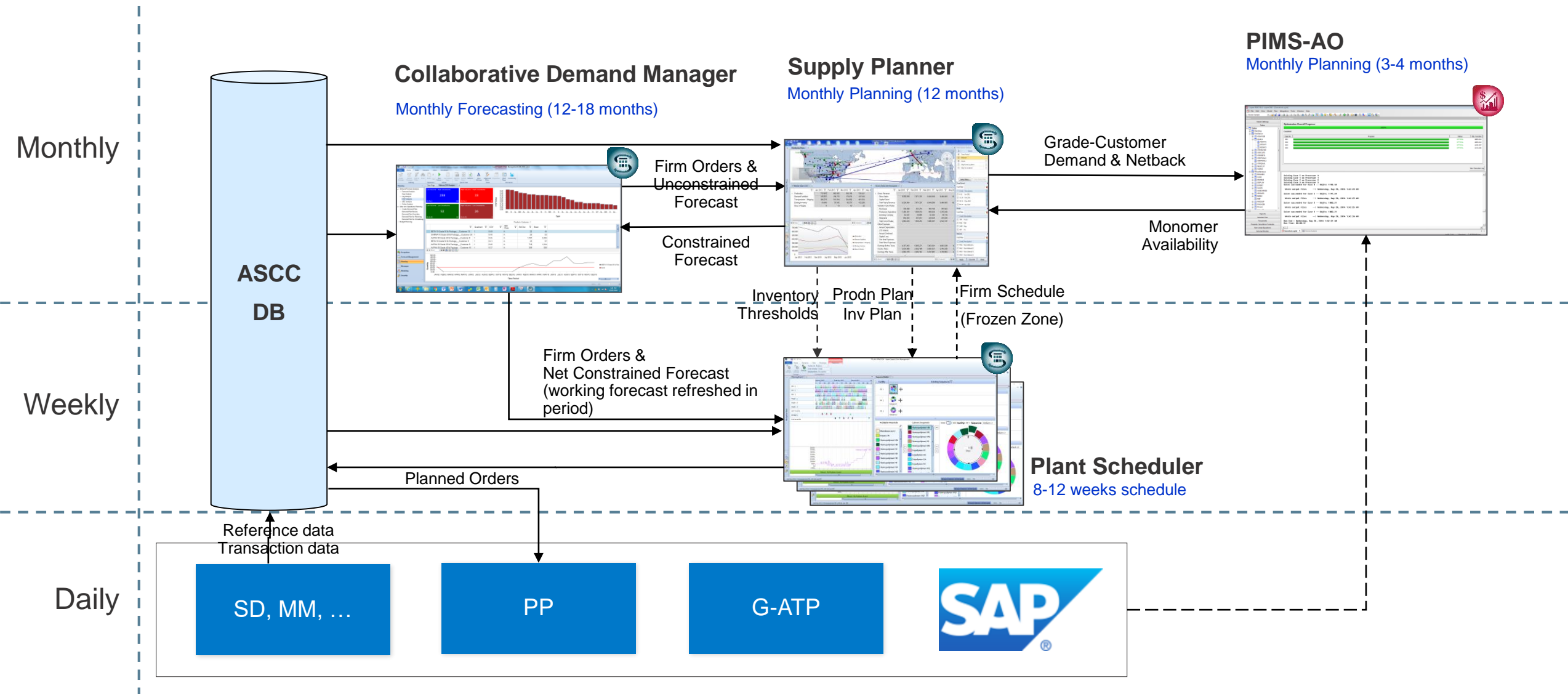


# Control Tower - Overview

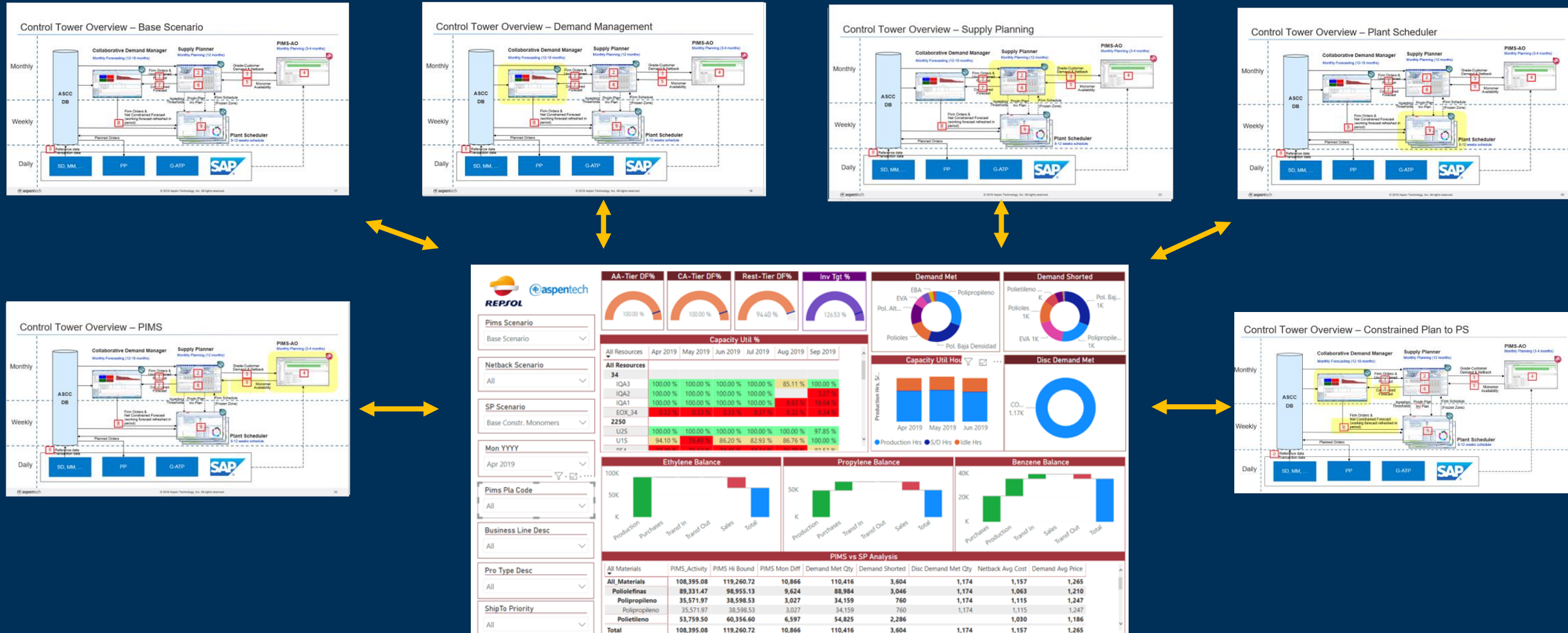




# Control Tower - End-to-End Value Chain Optimization Workflow



# Control Tower – End-to-End Optimization & Forecasting Reporting Dashboard Brings Together Results from all Applications



# Value Chain Visibility

## Control Tower Dashboard to Report KPIs across Multiple Scenarios

Demand Fulfillment  
Data by Cust Tier from  
PS / SP

Demand Data  
from CDM / SP

Derivative Unit  
Capacity Data  
from SP / PS

Repsol key  
corporate and  
business unit  
KPIs on  
configured  
dashboard



Pims Scenario  
Base Scenario

Netback Scenario  
All

SP Scenario  
Base Constr. Monomers

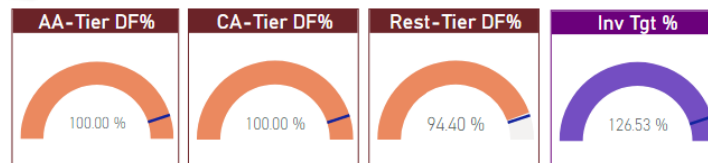
Mon YYYY  
Apr 2019

Pims Pla Code  
All

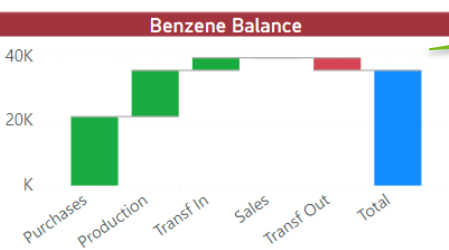
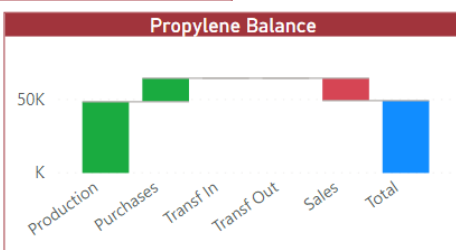
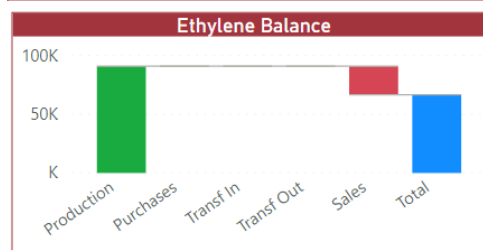
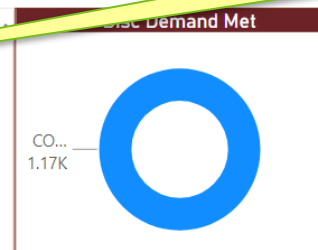
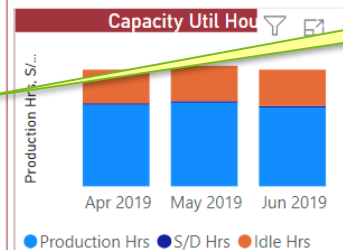
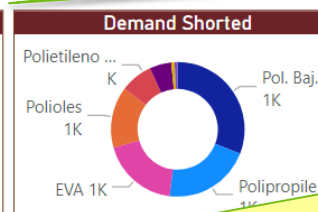
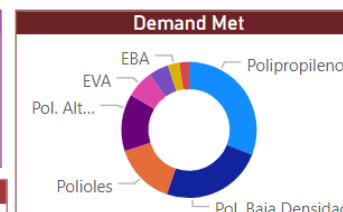
Business Line Desc  
All

Pro Type Desc  
All

ShipTo Priority  
All



Capacity Util %						
All Resources	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019
<b>All Resources</b>						
34						
IQA3	100.00 %	100.00 %	100.00 %	100.00 %	85.11 %	100.00 %
IQA2	100.00 %	100.00 %	100.00 %	100.00 %		3.27 %
IQA1	100.00 %	100.00 %	100.00 %	100.00 %	8.63 %	18.64 %
EOX_34	0.32 %	0.33 %	0.33 %	0.37 %	0.32 %	0.34 %
<b>2250</b>						
U2S	100.00 %	100.00 %	100.00 %	100.00 %	100.00 %	97.85 %
U1S	94.10 %	76.49 %	86.20 %	82.93 %	86.76 %	100.00 %
DF4	99.30 %	96.43 %	94.45 %	94.34 %	96.78 %	93.53 %



PIMS vs SP Analysis								
All Materials	PIMS_Activity	PIMS Hi Bound	PIMS Mon Diff	Demand Met Qty	Demand Shorted	Disc Demand Met Qty	Netback Avg Cost	Demand Avg Price
<b>All Materials</b>	108,395.08	119,260.72	10,866	110,416	3,604	1,174	1,157	1,265
<b>Poliolefinas</b>	89,331.47	98,955.13	9,624	88,984	3,046	1,174	1,063	1,210
<b>Polipropileno</b>	35,571.97	38,598.53	3,027	34,159	760	1,174	1,115	1,247
Polipropileno	35,571.97	38,598.53	3,027	34,159	760	1,174	1,115	1,247
<b>Polietileno</b>	53,759.50	60,356.60	6,597	54,825	2,286		1,030	1,186
<b>Total</b>	108,395.08	119,260.72	10,866	110,416	3,604	1,174	1,157	1,265

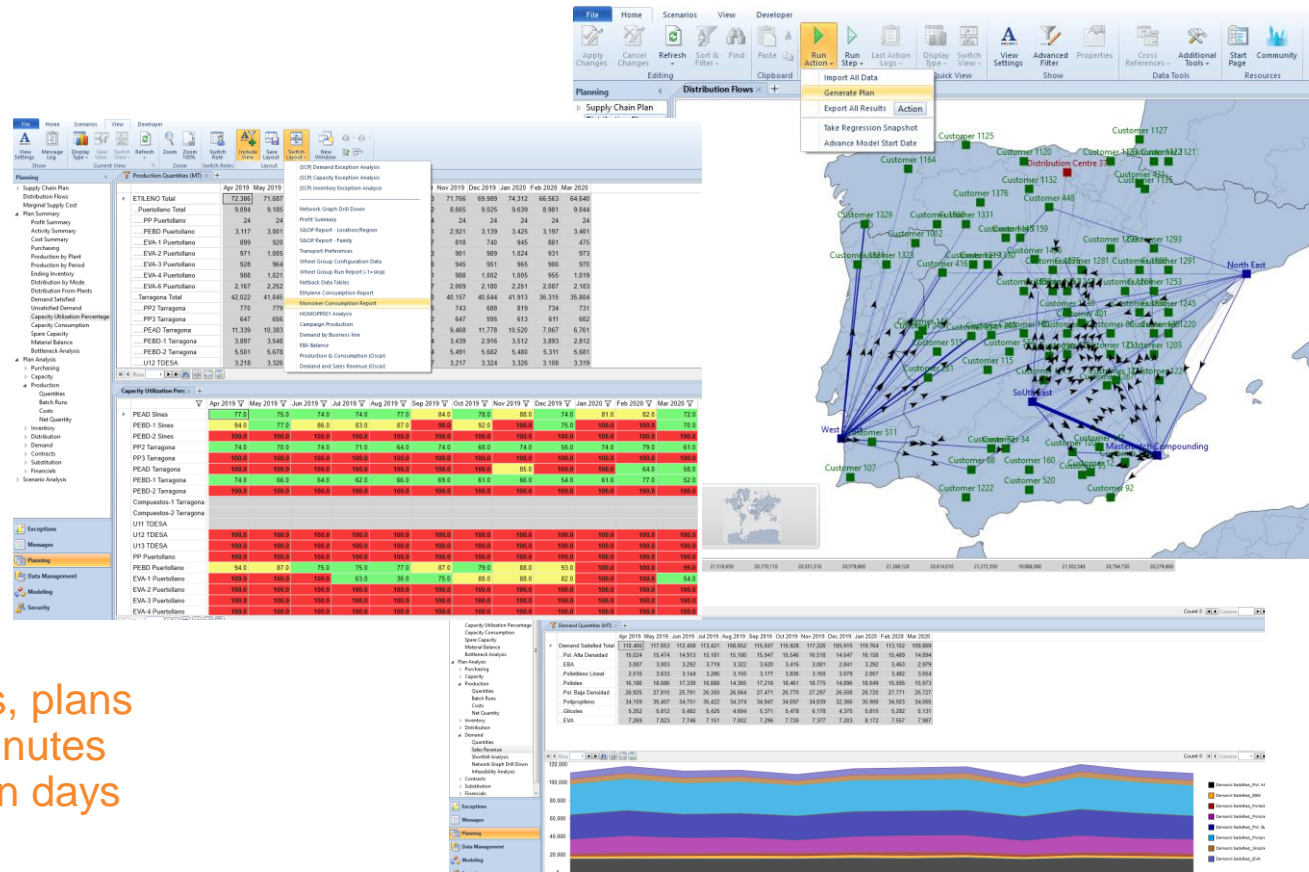
Monomer Balance  
Data from PIMS

Netbacks and  
Monomer/Polymer  
Balance from  
PIMS/SP



# Agility, accessibility, transparency

Create Scenarios  
to analyse multiple  
options



Make decisions based on  
marginal economics across  
the supply network

Regenerate forecasts, plans  
and schedules in minutes  
and hours rather than days

Spend more time on  
business decisions and less  
time on data manipulation

# REPSOL chemicals benefits findings

## 1. *Improving Delivered Service to Customers*

- Current actual (target) customer service - Intermediates 87% (90%) Polyolefins 77% (85%)
- Improvements in customer service of **2-5%** from MVP prototype
- There will be further improvements from demand prioritisation (client prioritization) and supply optimization across all plants
- Plant Scheduler – sequencing considering on-time delivery reduces runouts
- Supply Planner – demand sizing for capacity feasibility helps avoid runouts
- Demand Management – better and dynamics forecasting gives better alignment with the plan

## 2. *Maximizing margin from end to end optimization*

- Further benefits obtainable from optimizing margin when there are discretionary demand (spot opportunities, export markets, non regular clients...), assume between 5 -10% of additional possible demand, margin difference €5-10 per tonne.
- Increased prime product through reduction of transition time, minimising transitions and second qualities.
- Improved cracking decisions: feedstocks, operating conditions, furnaces usage....

## 3. *Producing and distributing chemical products in the most efficient and cost effective way.*

- Optimized Inventory levels – cost reduction.
- Distribution cost: assuming 12-15% has distribution alternatives with 7-10% difference in cost.



Thank You!