WEDA 2023 Conference | Economic Vitality in Action

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TRAJECTORY

From one year to the next, the Port has steadily increased both the percentage of WMBE firms, as well as the number of WMBE firms it works with, as shown in the table below.
Port WMBE Utilization 2016-2022

WMBE Utilization	2016	2017	2018*	2019	2020	2021	2022
Percentage	5.3%	8.8%	8.9%	10%	10.9%	12.1%	12.6%
Number of Firms	118	200	258	296	325	344	351

Policy

In January 2018, the Port of Seattle Commission passed the Diversity in Contracting Policy Directive (Resolution 3737) with the purpose of increasing the participation of women and minority owned business enterprises (WMBE) in the Port's contracting for public works, consulting services, supplies, materials, equipment, and other services. The directive works to identify affirmative efforts to afford WMBE Enterprises the opportunity to meaningfully participate i9n the Port of Seattle contracting. Top support this effort, the Port of Seattle has established the following:

❑ Executive Level accountability
❑ Port-wide goal setting and reporting processes, requiring annual goals and performance targets
❑ Enhanced compliance and tracking of key performance objectives, and more

Goals and Five-Year Benchmarks

❑ Increase to 15% the amount the Port spends on WMBE Contracts
❑ Triple the number of WMBE firms doing business with the Port (354)

The Diversity in Contracting (DC) department drives equitable economic development by supporting Women & Minority Business Enterprises (WMBE) and Disadvantaged Buisness Enterprises (DBE).

- ❑ Diversity in Contracting Policy Directive Intentional Efforts
- ❑ Community Engagement
- ❑ Internal Trainings
- ❑ External Trainings and Workshops
- ❑ Partner with state and local Contract Procurement Assistance Centers

- ❑ Promotion of Opportunities
- ❑ Online resources
- ❑ Supplier Database
- ❑ Women and Minority Business Enterprise (WMBE) Program
- ❑ Federal Disadvantage Business Enterprise (DBE) Program

Thank you!